

Center for Economic Development and Business Research

# Wichita Industry News and Developments – 4th Quarter 2011

Wichita Industry News and Developments provides a brief overview of statistical trends and major announcements by industry sector. The data, unless otherwise noted, covers the Wichita, KS MSA, which is comprised of Butler, Harvey, Sedgwick and Sumner counties.

# **Industry News and Trends**

- <u>Labor Market Trends</u>
- Natural Resources, Mining and Construction Industry
- Manufacturing Industry
- Wholesale Trade
- Retail Trade
- Transportation and Warehousing Industry
- Information Services Industry
- Finance, Insurance and Real Estate Industry
- Professional and Business Services Industry
- Educational and Health Care Services Industry
- Leisure and Hospitality Services Industry
- Other Services Industry
- Government Sector

## **Labor Market Trends**

### Non-Farm Wage & Salary Employment Numbers

• Non-farm wage and salary employment increased fourth quarter 2011, up 1.5 percent from third quarter 2011 and up 1 percent from fourth quarter 2010 (see <u>Table 1</u> for current data by industry).

### **Unemployment Rate**

• 4th Qtr: stands at 7.1 percent; 0.9 percentage points lower than third quarter 2011 and 1 percentage point lower than fourth quarter 2010.

## **Average Hours Worked per Week in Manufacturing**

• 4th Qtr: stands at 44; up 3.9 percent from third quarter 2011; up 3.3 percent from fourth quarter 2010.

# **Average Hourly Earnings in Manufacturing**

• 4th Qtr: stands at \$19.96; up 3.8 percent from third quarter 2011; up 10.1 percent from fourth quarter 2010.

#### **Historical Trends**

- To view a PowerPoint presentation of historical labor market trends, click <a href="here">here</a>. (If a dialog box appears asking for a password, click the cancel button and the slideshow presentation will appear.)
- To view data tables of historical labor market trends, click here.

Table 1. Wage and Salary Employment by Industry, Wichita MSA

		Percentage C	Change From
	Fourth	Third	Fourth
	Quarter	Quarter	Quarter
	2011	2011	2010
Total wage and salary employment			
(in number of filled positions)	288,233	1.5	1.0
Natural resources and construction	14,667	-2.4	-1.8
Manufacturing	52,700	-0.8	1.2
Transportation equipment manufacturing	29,700	-0.2	-2.6
Aerospace products and parts	29,167	-0.7	-4.0
Trade, transportation & utilities	49,500	-0.3	-0.2
Wholesale trade	10,800	-1.2	0.0
Retail trade	30,467	-0.3	0.0
General merchandise stores	6,933	3.5	0.0
Transportation, warehousing & utilities	8,233	0.8	-1.2
Information	4,133	-3.9	-10.8
Finance	10,400	-1.3	-3.4
Professional and business services	34,800	7.7	18.1
Professional, scientific & technical services	9,067	0.4	1.1
Administrative and waste services	19,567	10.8	15.8
Employment services	5,867	15.0	28.5
Educational and health services	42,933	-0.5	-1.7
Leisure and hospitality	26,267	-1.6	-2.2
Other services	10,767	0.6	-0.3
Government	42,067	9.5	-1.2

# Natural Resources, Mining and Construction

# **Industry News**

- The city hopes to begin construction of a new bridge over the Big Ditch that will connect I-235 with 13th Street. The project is expected to take about two years.
- Linder & Associates will be the electrical contractor for the Kansas Star Casino, a contract worth \$6 million.
- Scott Lehner and Jason Ronk of Perfection Builders are planning to build 83 detached townhomes in the Watercress subdivision at 37th Street North and Maize Road, which will be known as Watercress Village.
- Ritchie Development has sold 45 acres on North Greenwich Road to Edward Rose & Sons of Kalamazoo, Mich., to build 438 apartments.
- Several construction projects are moving forward in the downtown area: The \$23 million YMCA downtown branch, the \$22 million Ambassador Hotel, the \$16

- million Catholic Charities Inc.'s cathedral campus and the \$3 million Pixius Communications' headquarters.
- Occidental Management plans to build an office complex of Class A office space, for tenants requiring 1,600 to 5,000 square feet of space, at 21st and Webb Road. The project will be known as the Offices at Cranbrook.
- Because the Northrock Business Park is nearly out of space, Anderson Management is building a \$1.5 million, 16,000-square-foot office building in that complex. The building is expected to be completed in April 2012.

## **Construction Activity**

- 4th Qtr: value of new residential construction permits totaled \$15.8 million; down 19.8 percent from third quarter 2011; up 29 percent from fourth quarter 2010.
- 4th Qtr: value of new non-residential construction permits totaled \$15.3 million; down 75.1 percent from third quarter 2011; down 33.9 percent from fourth quarter 2010.
- 4th Qtr: value of construction permits for remodels, repairs and additions totaled \$62.8 million; up 10.6 percent from third quarter 2011; down 10.8 percent from fourth quarter 2010.

## **Employment Numbers**

• 4th Qtr: employment stands at 14,667; down 2.4 percent from third quarter 2011; down 1.8 percent from fourth quarter 2010.

#### **Historical Trends**

- To view a PowerPoint presentation of historical employment trends, click <a href="here">here</a>. (If a dialog box appears asking for a password, click the cancel button and the slideshow presentation will appear.)
- To view data tables of historical labor market trends, click here.

# Selected List of Major Industry Employers in the Wichita Metro Area

- Berexco Inc.
- Cornejo Corporation
- Drywall Systems Inc.
- Key Construction Inc.
- Martin K. Eby Construction Co. Inc.
- The Law Co. Inc.
- <u>Utility Contractors Inc.</u>

# For More Industry Information Try These Links

- The Kansas Independent Oil & Gas Association
- The Energy Information Administration

- The American Petroleum Institute
- National Petroleum Council
- The Independent Petroleum Association of America
- OPEC
- Middle East Economic Survey
- Construction spending statistics, U.S. Census Bureau
- National Association of Realtors
- Mortgage Bankers Association
- National Association of Home Builders
- New residential sales statistics, U.S. Census Bureau
- New residential construction statistics, U.S. Census Bureau
- 2007 Economic Census Construction
- National Association of Home Builders Economic & Housing Data
- Portland Cement Association Economic Research
- Associated General Contractors of America

**DISCLAIMER:** Links to non-Wichita State University Internet sites are provided for your convenience and do not constitute an endorsement by CEDBR or WSU.

# Manufacturing

# **Industry News**

- In February, The Boeing Co. was awarded the \$35 billion contract to design, develop and build new Air Force tankers based on The Boeing Co.'s 767 aircraft. Boeing previously said the annual economic impact to Kansas would be \$388 million. The contract calls for 18 tankers to be delivered by 2017.
- Crate Tech Inc. is expanding in order to build metal containers for aerospace companies. The company will continue to make wooden shipping crates, as well.
- In January, Spirit AeroSystems announced it would be hiring approximately 200 workers in Wichita and Tulsa during first quarter of 2011.
- Murphy Tractor & Equipment Co. opened a \$6.5 million building project in Park City in December. The project includes an operations building, a corporate headquarters, and a parts facility. The company is a John Deere construction equipment dealer that has been based in Wichita.
- Boeing Defense, Space & Security in Wichita was awarded a \$134 million contract for maintenance on Air Force One.
- Cessna Aircraft Co. announced its new Corvalis TTX high-performance single-engine piston aircraft in March. Deliveries of the plane will begin in 2012.
- Global Aviation Technologies plans to build a new facility and hire at least five new employees by the end of the year, as well as expand its production to include instrument and avionics manufacturing.

- In May, Jack Pelton retired after 11 years at Cessna Aircraft Co. Seven of those years he served as president and CEO. Scott Ernest of the General Electric Co. was named the new president and CEO of Cessna.
- VistaJet, headquartered in Switzerland, has placed a firm order for 18 Bombardier Aerospace business jets, including six Learjet 60XRs built in Wichita.
- In May, Cargill announced a \$2.6 million expansion at its Wichita oils production facility to produce a renewable electrical insulation fluid from soybean oil.
- In June, Boeing Wichita announced it would cut 225 jobs by the end of the year through layoffs, job transfers and retirements.
- Wichita State University's National Institute for Aviation Research was awarded a \$1.4 million grant from the U.S. Department of Defense to fund a project involving the National Center of Innovation for Biomaterials in Orthopaedic Research. The project is focused on the development of a fast-setting composite stabilization device for battlefield use.
- The Martin K. Eby Construction Co. has started work on a new 62,000-squarefoot facility that Spirit AeroSystems will use for work on Boeing's 787 Dreamliner.
- Bombardier Learjet began expanding this year by adding 28,000 square feet to an existing production hangar to accommodate final assembly of the Learjet 85. In November, the company announced further expansion plans, which include three new buildings and 400 new jobs in the first year.
- In September, Johnson Controls announced that the company would move three assembly lines for residential heating and air-conditioning products to Wichita from Norman, Okla. This move will add 180 jobs to the Wichita area.
- In September, Cessna Aircraft announced plans to build a new light jet, the Citation M2. The company has not revealed whether the new plane will be built in Wichita or Independence.
- The \$14.7 million Cargill Innovation Center opened for business on July 15.
- Spirit AeroSystems Inc. and Alcoa Inc. are working together to introduce a new aluminum-lithium alloy that can be used in fuselage construction.
- Capps Manufacturing began a \$1.3 million plant expansion in July to accommodate work from Hawker Beechcraft. The company is also expecting to hire 31 employees.
- In October, Cessna Aircraft Co. unveiled its new \$14.9 million, mid-sized business jet, the Citation Latitude.
- In early November, Hawker Beechcraft issued 60-day layoff warnings to 100 employees, and the next week issued 300 more layoff notices to both salaried and hourly workers.
- In late 2011, the U.S. Air Force notified Hawker Beechcraft that its AT-6 had been excluded from the competition for a \$1 billion military contract. In response, Hawker filed suit with the U.S. Court of Federal Claims.
- During fourth quarter, the Coleman Co. laid off 80-90 employees and sold its propane cylinder business and plant in Maize to Worthington Industries.

- Vornado Air LLC is building a 30,000-square-foot warehouse at its headquarters in Andover. Completion is expected in May 2012.
- In October, the Coleman Co. announced that it would move some of its executive jobs from Wichita to the Denver area.
- In fourth quarter, Cargill Meat Solutions announced that it would be laying off about 50 people in Wichita.
- Koch Industries and 10 of its business units announced fourth quarter that because of business growth it would be hiring more than 300 workers in Wichita.
- In December, the Society of Professional Engineering Employees in Aerospace's Wichita Technical and Professional Unit voted to accept a 9½ year labor contract with Spirit AeroSystems.
- On Jan. 4, 2012, The Boeing Co. announced it would close its Wichita facilities by the end of 2013. This decision will affect 2,160 workers.

## **Employment Numbers**

• 4th Qtr: employment stands at 52,700; down 0.8 percent from third quarter 2011; up 1.2 percent from fourth quarter 2010.

#### **Historical Trends**

- To view a PowerPoint presentation of historical employment trends, click <a href="here">here</a>. (If a dialog box appears asking for a password, click the cancel button and the slideshow presentation will appear.)
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#### **Aviation Deliveries**

• General aviation shipments manufactured worldwide decreased 3.5 percent from 2010 to 2011; total billings increased 0.4 percent.

**Table 2. Annual Shipments of Airplanes Manufactured Worldwide** 

	2010	2011	Change
Pistons	873	860	-1.5%
Turboprops	332	324	-2.4%
Business Jets	727	681	-6.3%
Total Shipments	1,932	1,865	-3.5%
Total Billings	\$19.0 billion	\$19.1 billion	0.4%

Source: General Aviation Manufacturers Association, *Worldwide GA Shipments and Billings Mixed in 2011*, <a href="http://www.gama.aero/media-center/press-releases/content/worldwide-ga-shipments-and-billings-mixed-2011">http://www.gama.aero/media-center/press-releases/content/worldwide-ga-shipments-and-billings-mixed-2011</a>.

• The Boeing Co. delivered 128 commercial airplanes fourth quarter 2011, an increase of one delivery, or 0.8 percent from third quarter 2011 and an increase of

12 deliveries, or 10.3 percent from fourth quarter 2010. A total of 477 commercial planes were delivered in 2011, a 3.2 percent increase over 2010.

• Airbus delivered 534 aircraft in 2011, a 4.7 percent increase over 2010.

# Selected List of Major Industry Employers in the Wichita Metro Area

- AGCO Corp.
- Boeing IDS Wichita (a division of the Boeing Company)
- Bombardier Aerospace Learjet
- Cargill
- Cessna Aircraft Company (a division of Textron)
- CNH
- Coleman Co.
- LSI Corp. (Engenio)
- Love Box Inc.
- Hawker Beechcraft
- Spirit AeroSystems, Inc.
- York, A Johnson Controls Company

## For More Industry Information Try These Links

- General Aviation Manufacturers Association
- AIA (Aerospace Industries Assoc. of America)
- AOPA (Aircraft Owners and Pilots Association)
- Airbus' Global Market Forecast
- The Boeing Company's long term market outlook
- AIA market forecasts
- <u>Institute for Supply Management (formerly the National Association of Purchasing Managers)</u>

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#### Wholesale Trade

# **Employment Numbers**

• 4th Qtr: employment stands at 10,800; down 1.2 percent from third quarter 2011; the same as fourth quarter 2010.

#### **Historical Trends**

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### Selected List of Major Industry Employers in the Wichita Metro Area

- Berry Companies Inc.
- CCH Inc.
- Foley Equipment Co.
- Kansas Truck Center-Wichita
- Koch Pipeline Co.

## For More Industry Information Try These Links

- Manufacturers' Agents National Association
- Manufacturers' Representatives Educational Research Foundation

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#### Retail Trade

### **Industry News**

- Two Menards retail stores opened in Wichita in 2011, one on the west side of Wichita and one on the east. This national home improvement retailer sells groceries, except fresh meat and produce, as well as home improvement items.
- Davis-Moore Auto Group is building a new Nissan store on East Kellogg. This \$4.1 million project will allow the business to provide more options of Nissan vehicles.
- Wichita RV opened a second location on West Kellogg, hiring seven new employees and increasing its service capabilities.
- A new 60,000-square-foot building is under construction to replace two existing buildings at Eddy's Toyota of Wichita. This new facility on East Kellogg is expected to be completed in 2012.
- Pier 1 Imports plans to open a third retail store in NewMarket Square.
- A groundbreaking ceremony was held in June for a new Save-A-Lot grocery store at Pawnee and George Washington Blvd.
- Vitamin Cottage Natural Food Market Inc. has signed a 10-year lease on the space vacated by Borders on North Rock Road.
- An 80,000-square-foot Cabela's is being built in the Regency Lakes Shopping Center at 21st and Greenwich Road. The company began interviewing prospective employees in December, and the grand opening is set for March 14.
- Since area auto dealers have seen a rise in auto sales since 2010, they have developed a need for additional sales professionals, but have struggled to find enough experienced workers to fill those positions.

- In early November, three Walmart Neighborhood Markets opened in Wichita, bringing the total number of Neighborhood Markets to five. Two more are planned, one in Providence Square, formerly Ken-Mar, and one in Derby.
- Ross Dress For Less, a discount retailer, will open two stores in Wichita, one on West Kellogg and one in the Eastgate Plaza.
- The Davis-Moore Auto Group has opened a Fiat dealership at 5927 E. Kellogg.
- In 2012, the Fresh Market grocery chain is opening a store at Bradley Fair in the former Ultimate Electronics location.

## **Employment Numbers**

• 4th Qtr: employment stands at 30,467; down 0.3 percent from third quarter 2011; the same as fourth quarter 2010.

#### **Historical Trends**

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#### **Taxable Retail Sales**

- 3rd Qtr 2011: nominal taxable retail sales stand at \$2.1 billion; up 1.1 percent from second quarter 2011; up 6.9 percent from third quarter 2010.
- 3rd Qtr 2011: real taxable retail sales stand at \$937.2 million; up 0.7 percent from second quarter 2011; up 3 percent from third quarter 2010.
- 3rd Qtr 2011: nominal tax collections stand at \$133.7 million; up 1.1 percent from second quarter 2011; up 6.9 percent from third quarter 2010.
- 3rd Qtr 2011: real tax collections stand at \$59 million; up 0.7 percent from second quarter 2011; up 3 percent from third quarter 2010.

# Selected List of Major Industry Employers in the Wichita Metro Area

- Davis-Moore Automotive Inc.
- Dillons Cos.
- Rusty Eck Ford
- Sheplers
- Star Lumber & Supply Co. Inc.

# For More Industry Information Try These Links

- Census Bureau Monthly and Annual Retail Trade and Food Services Data
- <u>BLS Trade, Transportation and Utilities at a Glance</u>
- International Council of Shopping Centers
- E-Stats, Measuring the Electronic Economy
- Consumer credit statistics, Federal Reserve

- U.S. Courts Bankruptcy Statistics
- University of Michigan Consumer Sentiment Survey
- National Automobile Dealers Association
- Automotive Aftermarket Industry
- Food Marketing Institute
- National Association for Convenience and Fuel Retailing

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# Transportation, Warehousing & Utilities

# **Industry News**

- Overland Charter, a charter bus and tour company headquartered on North Hillside, will build a new, larger facility that will house the bus company, as well as Custom Lawn Services Inc., both owned by Kelly Fankhauser.
- Siemens announced in early November that it would open a 73,000-square-foot warehouse at 37th Street North and Hydraulic to support its wind turbine projects.

## **Employment Numbers**

• 4th Qtr: employment stands at 8,233; up 0.8 percent from third quarter 2011; down 1.2 percent from fourth quarter 2010.

#### **Historical Trends**

- To view a PowerPoint presentation of historical employment trends, click <a href="here">here</a>. (If a dialog box appears asking for a password, click the cancel button and the slideshow presentation will appear.)
- To view or download data tables of historical employment trends, click <u>here</u>.

# Selected List of Major Industry Employers in the Wichita Metro Area

- Hawker Beechcraft Services Inc.
- Sedgwick County Electric Coop.
- Westar Energy
- Kansas Gas Service

# For More Industry Information Try These Links

- American Association of Port Authorities
- American Trucking Associations
- Bureau of Transportation Statistics, Airline Data and Statistics
- Association of American Railroads

- USDOT Federal Highway Administration Highway Statistics
- USDOT Bureau of Transportation Statistics
- US Maritime Administration Data and Statistics
- 2007 Economic Census- Transportation and Warehousing
- BLS Trade, Transportation, and Utilities at a Glance
- Dept of Energy- Energy Information Administration
- American Gas Association Research/Statistics
- Edison Electric Institute- Energy Issues, News, and Data
- 2007 Economic Census Utilities

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#### Information Services

## **Industry News**

- T-Mobile announced in January 2011 that it planned to hire up to 200 employees to work out of its customer service and sales center on North Woodlawn.
- Cox Communications plans to move its Omaha operations to Wichita. This could mean up to 40 new jobs in the Wichita area.

# **Employment Numbers**

• 4th Qtr: employment stands at 4,133; down 3.9 percent from third quarter 2011; down 10.8 percent from fourth quarter 2010.

#### **Historical Trends**

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# Selected List of Major Industry Employers in the Wichita Metro Area

- AT&T (formerly Southwestern Bell)
- Cox Communications
- KAKE (ABC Affiliate)
- KSAS (Fox Affiliate)
- KSN (NBC Affiliate)
- KPTS (public television)
- KWCH (CBS Affiliate)
- The Wichita Eagle

Wichita Business Journal

### For More Industry Information Try These Links

- Advertising Age Ad Age Database
- National Association of Broadcasters
- Association of American Publishers (includes statistics)
- Recording Industry Association of America facts and figures
- The Information Economy
- CTIA The Wireless Association
- Wireless Week
- Newspaper Association of America

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## Finance, Insurance and Real Estate

### **Industry News**

- Two new buildings, totaling 56,000 square feet of space, are planned for NewMarket Square.
- Henzlik-Oliver Real Estate Cos. of Overland Park purchased Marina Lakes Shopping Center at 21st and Amidon in February 2011. Some demolition was done to make room for a free standing Walmart Neighborhood grocery store. The remaining space will be renovated for a 35,000-square-foot anchor and up to 14 other retail spaces.
- Great Plains Ventures, partnering with developer Jason Van Sickle, is working to develop more than 50 acres at 37th Street North and Oliver, with a mix of retail, services, hotels and apartments.
- An apartment building at 18th and Market has been renovated into 25 units for low-income seniors. This project will be known as Market Street Lofts.

# **Employment Numbers**

• 4th Qtr: employment stands at 10,400; down 1.3 percent from third quarter 2011; down 3.4 percent from fourth quarter 2010.

#### **Historical Trends**

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## **Housing Activity**

• 4th Qtr: seasonally adjusted homes sales totaled 1,807 units; down 7 percent from third quarter 2011; up 1.4 percent from fourth quarter 2010.

# Selected List of Major Industry Employers in the Wichita Metro Area

Finance and Insurance

- Bank of America
- Emprise Bank
- Fidelity Bank
- IMA of Kansas Inc.
- INTRUST Bank

Real Estate, Rental and Leasing

- Enterprise Leasing Co.
- JP Weigand
- Key Management Company

### For More Industry Information Try These Links

- Wichita housing market outlook
- American Bankers Association Surveys and Statistics
- Independent Community Bankers of America
- Association for Financial Professionals (formerly Treasury Management Association) Library and Research
- Bank Rate Monitor
- Credit Union National Association Research and Statistics
- Federal Deposit Insurance Corporation The FDIC provides data and statistical analysis describing the U.S. banking and thrift industries in standard publications and a searchable on-line database
- Security Industry Association
- BLS Financial Activities Sector at a Glance
- Investment Company Institute- Research and Statistics
- American Council of Life Insurers
- Insurance Information Institute Facts and Statistics

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#### Professional & Business Services

#### **Industry News**

• Convergys Corp. announced in February 2011 that it plans to add 400 full-time, permanent positions to its Wichita call center in order to provide customer service and sales support to a client in the telecommunications industry.

### **Employment Numbers**

• 4th Qtr: employment stands at 34,800; up 7.7 percent from third quarter 2011; up 18.1 percent from fourth quarter 2010.

#### **Historical Trends**

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## Selected List of Major Industry Employers in the Wichita Metro Area

Professional, scientific & technical services

- Allen, Gibbs & Houlik
- Foulston Seifkin LLP
- eServ
- High Touch Technology Solutions

Management of companies and enterprises

- Candlewood Hotel Co. Inc.
- Koch Industries Inc.
- Weigand Omega Management

Administrative, support, waste management & remediation services

- Kelly Services
- Labor Ready Inc.
- Oasis Staffing Inc.
- Royal Caribbean Cruises LTD

### For More Industry Information Try These Links

- Architectural industry a database of internet resources created and maintained by the UNLV Architecture Studies Library
- American Staffing Association
- National Association of Personnel Services
- National Association of Professional Employer Organizations

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#### **Education & Health Care Services**

## **Industry News**

- Legend Senior Living broke ground in May for a new free-standing assisted living and memory care facility in west Wichita.
- Physicians Development Group started a new \$15.5 million project, which will add 56 assisted living and 32 memory care units to its existing senior living location in west Wichita.
- Physicians Greg Lakin and William Simon and developers Larry and Gerry Cook are building a 15,000-square-foot medical office building near 21st Street North and Ridge Road. The new \$1.7 million building will be called New Ridge Health Plaza and was expected to be completed in September 2011.
- The Good Samaritan Clinic, a facility that provides medical services to those without health insurance, will be expanded to double its size by its operator, GraceMed Health. The clinic on East 13th Street is owned by World Impact Inc.
- A new program, advanced coating and painting, was taught at the National Center for Aviation Training last spring.
- Goodwill Industries of Kansas and the Wichita Area Technical College are launching a new education program, the Learning Hub, to provide adult basic education and GED preparation for people 16 years and older.
- Eric Fisher Academy, a cosmetology and esthetics school, has expanded its west Wichita business by 3,200 square feet.
- Last fall USD 259 Wichita had its highest enrollment since 1975, with a total of 50,103 students.
- Dr. Donald L. Beggs announced his plans to resign as president of Wichita State University at the end of the 2011-2012 school year.
- The Kansas Medical Center in Andover and Cypress Heart announced their merger this past summer.
- Wesley Medical Center has purchased a \$1 million O-arm Multidimensional Imaging System that can be used for spinal surgery and orthopedic or traumarelated surgery.
- The Wichita Area Technical College is offering new courses and workshops to
  meet the needs of business and industry in Wichita. These new offerings include
  training and certification in supply chain management, negotiations, Society for
  Human Resource Management training, project management and Association for
  Operation Management training.
- A financial literacy class is now a graduation requirement in the Wichita Public School District.

- In October, Wichita State University held the grand opening of its Advanced Education in General Dentistry building on North Oliver.
- The Workforce Alliance of South Central Kansas, the Wichita State University College of Engineering and the National Institute for Aviation Research received a \$5 million grant from the U.S. Department of Labor to help 100 individuals obtain engineering degrees; thereby increasing the number of engineers available to work in the south-central Kansas aviation industry.
- The Surgicare of Wichita building, west of Wesley Medical Center, will be replaced by a new facility on North Greenwich Road. It is expected to open in late 2012.
- A new \$7 million, 65,000-square-foot Cessna FlightSafety International maintenance training facility is being built near Mid-Continent Airport and is expected to be completed in June.

### **Employment Number**

• 4th Qtr: employment stands at 42,933; down 0.5 percent from third quarter 2011; down 1.7 percent from fourth quarter 2010.

#### **Historical Trends**

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# Selected List of Major Industry Employers in the Wichita Metro Area

#### **Educational Services**

- Flightsafety International Inc.
- Friends University
- Newman University
- Rainbows United Inc.
- Sedgwick County Area Educational Services Interlocal Coop.
- Wichita Collegiate School
- USD 259 Wichita Public Schools
- USD 260 Derby Public Schools

#### Health Care and Social Services

- Sterling House, Brookdale Senior Living
- Home Healthcare Connection
- Resource Center for Independent Living
- Kansas Children's Service League
- Via Christi Health System
- Wesley Medical Center

## For More Industry Information Try These Links

- Centers for Medicare and Medicaid Services
- National Center for Health Statistics from the Center for Disease Control
- American Hospital Association Resource Center
- National Association for Public Health Statistics Links to State Health Statistics
- 2002 Economic Census Health Care and Social Assistance

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# Leisure & Hospitality Services

# **Industry News**

- The new Kansas Star Casino opened Dec. 26 on Interstate 35 near Mulvane and brought in \$3.25 million in gaming revenue in its first eight days of operation.
- In 2012, another Jimmie's Diner will open in the former Toc's Coffeehouse at George Washington Blvd. and Harry St.

### **Employment Numbers**

• 4th Qtr: employment stands at 26,267; down 1.6 percent from third quarter 2011; down 2.2 percent from fourth quarter 2010.

#### **Historical Trends**

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- To view data tables of historical employment trends, click here.

#### **Tourism Trends**

- 4th Qtr: the seasonally adjusted hotel occupancy rate stands at 56.3 percent; down 1.2 percentage points from third quarter 2011; down 3 percentage points from fourth quarter 2010.
- 4th Qtr: the number of outbound passengers at Wichita's Mid-Continent Airport stands at 187,641; down 8.9 percent from third quarter 2011; down 5 percent from fourth quarter 2010.
- 4th Qtr: total transient guest taxes collected totaled \$1.6 million; down 0.3 percent from third quarter 2011; up 17.3 percent from fourth quarter 2010.

## Selected List of Major Industry Employers in the Wichita Metro Area

Arts, Entertainment & Recreation

- All Star Sports Entertainment LLC
- Crestview Country Club
- Genesis Health Clubs
- Wichita Country Club
- YMCA

Accommodation and Food Services

- Pizza Hut
- Spangles Inc.
- Hyatt Hotels Corp. of Kansas

### For More Industry Information Try These Links

- International Council on Hotel, Restaurant, and Institutional Education
- American Hotel and Lodging Association
- National Restaurant Association
- American Culinary Federation
- American Council on Exercise
- American College of Sports Medicine
- National Academy of Sports Medicine
- National Strength and Conditioning Association Certification Commission
- Dance/USA
- Outdoor Amusement Business Association
- American Association of Museums
- Professional Lighting and Sound Association
- United States Institute for Theatre Technology

**DISCLAIMER:** Links to non-Wichita State University Internet sites are provided for your convenience and do not constitute an endorsement by CEDBR or WSU.

#### Other Services

#### **Industry News**

- The Nonprofit Chamber of Service, which has primarily served Sedgwick County, is now reaching out to the 10 Regional Economic Area Partnership counties. Its goal is to provide nonprofits with more opportunities for collaboration.
- The Wichita Downtown Development Corp. received \$64,000 from the Wichita Community Foundation and the John S. and James L. Knight Foundation for an

- Innovation Center that would encourage creative economic development efforts in downtown Wichita.
- The Kansas Health Foundation plans an expansion at its downtown headquarters to provide space for the Kansas Leadership Center, which it founded in 2005.

## **Employment Numbers**

• 4th Qtr: employment stands at 10,767; up 0.6 percent from third quarter 2011; down 0.3 percent from fourth quarter 2010.

#### **Historical Trends**

- To view a PowerPoint presentation of historical employment trends, click <a href="here">here</a>. (If a dialog box appears asking for a password, click the cancel button and the slideshow presentation will appear.)
- To view data tables of historical employment trends, click here.

# Selected List of Major Industry Employers in the Wichita Metro Area

- Aramark Uniform Services
- Cintas Corp.
- International Association Machinists No. 834

### For More Industry Information Try These Links

- American Society of Association Executives
- Independent Sector
- The Foundation Center

#### Government

# **Industry News**

- Wichita City Council members have approved spending nearly \$195,000 in federal grant money to Toole Design Group to develop a bike path master plan for the city and surrounding areas.
- The Wichita City Council decided in June to move forward with a new terminal at Mid-Continent Airport.
- Because of budget cuts, 120 Sedgwick County staff chose to take a voluntary retirement offer.
- Sedgwick County has received federal approval to use a simplified process to establish foreign trade zones. This ability is expected to enhance economic development in an area that includes Sedgwick, Butler, Harvey, McPherson, Reno, Saline and Sumner counties.

# **Employment Numbers**

• 4th Qtr: employment stands at 42,067; up 9.5 percent from third quarter 2011; down 1.2 percent from fourth quarter 2010.

# **Historical Trends**

- To view a PowerPoint presentation of historical employment trends, click <a href="here">here</a>. (If a dialog box appears asking for a password, click the cancel button and the slideshow presentation will appear.)
- To view data tables of historical employment trends, click here.

# Selected List of Major Industry Employers in the Wichita Metro Area

- City of Wichita
- Sedgwick County
- State of Kansas
- United States Government

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# Data Tables For Historical Industry Employment Trends

Total Wage and Salary Employment, Wichita MSA

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Year	Employment	Level Change	Percent Change
2001	298,600	3,400	1.2
2002	292,500	-6,100	-2.0
2003	281,000	-11,500	-3.9
2004	283,100	2,100	0.7
2005	287,000	3,900	1.4
2006	294,000	7,000	2.4
2007	302,800	8,800	3.0
2008	307,900	5,100	1.7
2009	292,400	-15,500	-5.0
2010	283,600	-8,800	-3.0
4th Qtr 2010	285,400	-3,100	-1.1
4th Qtr 2011	288,233	2,833	1.0

Natural Resources, Mining & Construction Employment, Wichita MSA

Year	Employment	Level Change	<b>Percent Change</b>
2001	16,300	400	2.5
2002	16,100	-200	-1.2
2003	15,900	-200	-1.2
2004	16,100	200	1.3
2005	15,700	-400	-2.5
2006	16,100	400	2.5
2007	16,600	500	3.1
2008	16,900	300	1.8
2009	15,200	-1,700	-10.1
2010	14,500	-700	-4.6
4th Qtr 2010	14,933	100	0.7
4th Qtr 2011	14,667	-266	-1.8

Manufacturing Employment, Wichita MSA

Manufacturing Employment, Wiemta M971			
Year	Employment	Level Change	Percent Change
2001	72,900	-200	-0.3
2002	65,700	-7,200	-9.9
2003	58,600	-7,100	-10.8
2004	58,400	-200	-0.3
2005	60,700	2,300	3.9
2006	63,000	2,300	3.8
2007	65,500	2,500	4.0
2008	67,300	1,800	2.7
2009	57,900	-9,400	-14.0
2010	52,300	-5,600	-9.7
4th Qtr 2010	52,100	-767	-1.5
4th Qtr 2011	52,700	600	1.2

Wholesale Trade Employment, Wichita MSA

Year	Employment	Level Change	Percent Change
2001	12,000	0	0.0
2002	11,900	-100	-0.8
2003	11,300	-600	-5.0
2004	11,200	-100	-0.9
2005	10,600	-600	-5.4
2006	10,900	300	2.8
2007	11,000	100	0.9
2008	11,200	200	1.8
2009	10,900	-300	-2.7
2010	10,800	-100	-0.9
4th Qtr 2010	10,800	-67	-0.6
4th Qtr 2011	10,800	0	0.0

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Retail Trade Employment, Wichita MSA

Year	Employment	Level Change	Percent Change
2001	31,300	0	0.0
2002	30,800	-500	-1.6
2003	30,400	-400	-1.3
2004	30,600	200	0.7
2005	30,600	0	0.0
2006	31,100	500	1.6
2007	32,400	1,300	4.2
2008	32,300	-100	-0.3
2009	31,100	-1,200	-3.7
2010	30,300	-800	-2.6
4th Qtr 2010	30,467	-1,000	-3.2
4th Qtr 2011	30,467	0	0.0

Transportation, Warehouse and Utilities Employment, Wichita MSA

Year	Employment	Level Change	Percent Change
2001	7,600	100	1.3
2002	7,300	-300	-3.9
2003	7,600	300	4.1
2004	8,000	400	5.3
2005	8,400	400	5.0
2006	8,300	-100	-1.2
2007	8,300	0	0.0
2008	8,600	300	3.6
2009	8,300	-300	-3.5
2010	8,000	-300	-3.6
4th Qtr 2010	8,333	200	2.5
4th Qtr 2011	8,233	-100	-1.2

Information Employment, Wichita MSA

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Year	Employment	Level Change	Percent Change
2001	6,900	200	3.0
2002	7,000	100	1.4
2003	6,600	-400	-5.7
2004	6,300	-300	-4.5
2005	5,900	-400	-6.3
2006	5,900	0	0.0
2007	6,400	500	8.5
2008	6,000	-400	-6.3
2009	5,200	-800	-13.3
2010	4,700	-500	-9.6
4th Qtr 2010	4,633	-334	-6.7
4th Qtr 2011	4,133	-500	-10.8

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Financial Services Employment, Wichita MSA

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Year	Employment	Level Change	Percent Change
2001	13,000	700	5.7
2002	12,900	-100	-0.8
2003	12,600	-300	-2.3
2004	12,100	-500	-4.0
2005	11,400	-700	-5.8
2006	11,300	-100	-0.9
2007	11,500	200	1.8
2008	11,500	0	0.0
2009	11,300	-200	-1.7
2010	10,900	-400	-3.5
4th Qtr 2010	10,767	-566	-5.0
4th Qtr 2011	10,400	-367	-3.4

Professional & Business Services Employment, Wichita MSA

Year	Employment	Level Change	Percent Change
2001	27,700	300	1.1
2002	27,300	-400	-1.4
2003	25,700	-1,600	-5.9
2004	26,600	900	3.5
2005	26,900	300	1.1
2006	28,300	1,400	5.2
2007	30,000	1,700	6.0
2008	31,300	1,300	4.3
2009	28,700	-2,600	-8.3
2010	29,000	300	1.0
4th Qtr 2010	29,467	1,000	3.5
4th Qtr 2011	34,800	5,333	18.1

**Education & Health Care Services Employment, Wichita MSA** 

Year	Employment	Level Change	Percent Change
2001	36,500	900	2.5
2002	38,700	2,200	6.0
2003	37,700	-1,000	-2.6
2004	38,500	800	2.1
2005	39,700	1,200	3.1
2006	41,100	1,400	3.5
2007	42,100	1,000	2.4
2008	43,100	1,000	2.4
2009	43,900	800	1.9
2010	43,400	-500	-1.1
4th Qtr 2010	43,667	-600	-1.4
4th Qtr 2011	42,933	-734	-1.7

Leisure & Hospitality Services Employment, Wichita MSA

Year	Employment	Level Change	Percent Change
2001	26,000	-300	-1.1
2002	25,100	-900	-3.5
2003	24,700	-400	-1.6
2004	25,300	600	2.4
2005	26,100	800	3.2
2006	27,200	1,100	4.2
2007	27,800	600	2.2
2008	28,000	200	0.7
2009	27,700	-300	-1.1
2010	27,100	-600	-2.2
4th Qtr 2010	26,867	-500	-1.8
4th Qtr 2011	26,267	-600	-2.2

Other Services Employment, Wichita MSA

Year	Employment	Level Change	Percent Change
2001	10,800	400	3.8
2002	11,800	1,000	9.3
2003	11,700	-100	-0.8
2004	12,000	300	2.6
2005	11,700	-300	-2.5
2006	11,000	-700	-6.0
2007	11,000	0	0.0
2008	11,000	0	0.0
2009	10,700	-300	-2.7
2010	10,700	0	0.0
4th Qtr 2010	10,800	33	0.3
4th Qtr 2011	10,767	-33	-0.3

Government Employment, Wichita MSA

Year	Employment	Level Change	Percent Change
2001	37,600	1,000	2.7
2002	37,900	300	0.8
2003	38,200	300	0.8
2004	38,000	-200	-0.5
2005	39,200	1,200	3.2
2006	40,000	800	2.0
2007	40,200	200	0.5
2008	40,900	700	1.7
2009	41,500	600	1.5
2010	41,800	300	0.7
4th Qtr 2010	42,567	-600	-1.4
4th Qtr 2011	42,067	-500	-1.2