

Economic Index Update

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Healthy-Wealthy-Wise

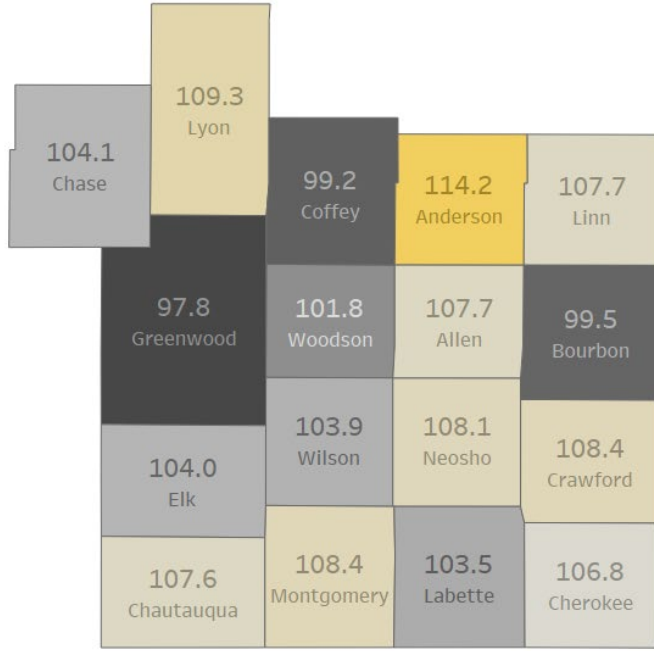
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Crawford County

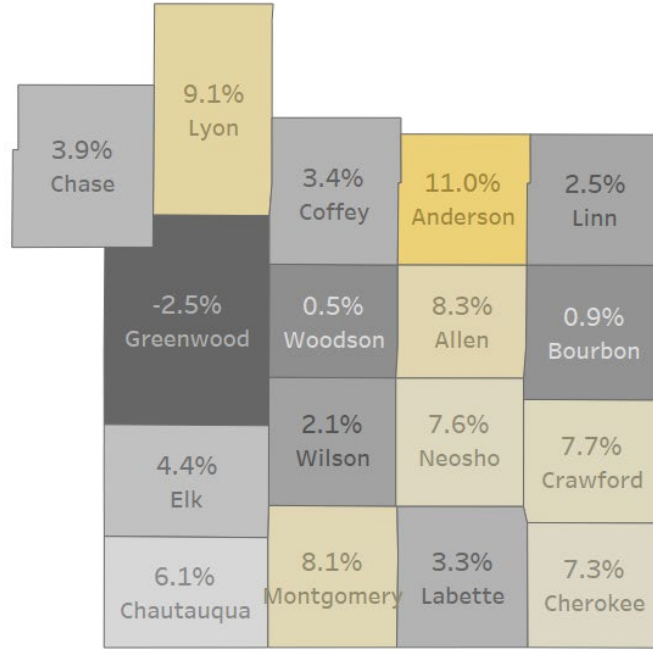
**Jonathan Norris**

# Current Index

2023 Current Index

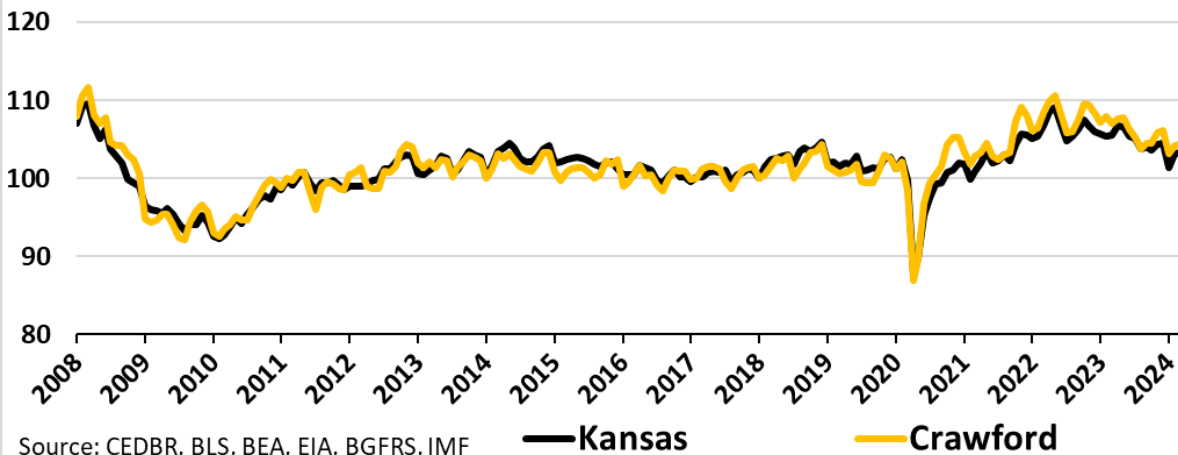


Y/Y Current Index Growth – 2022-23

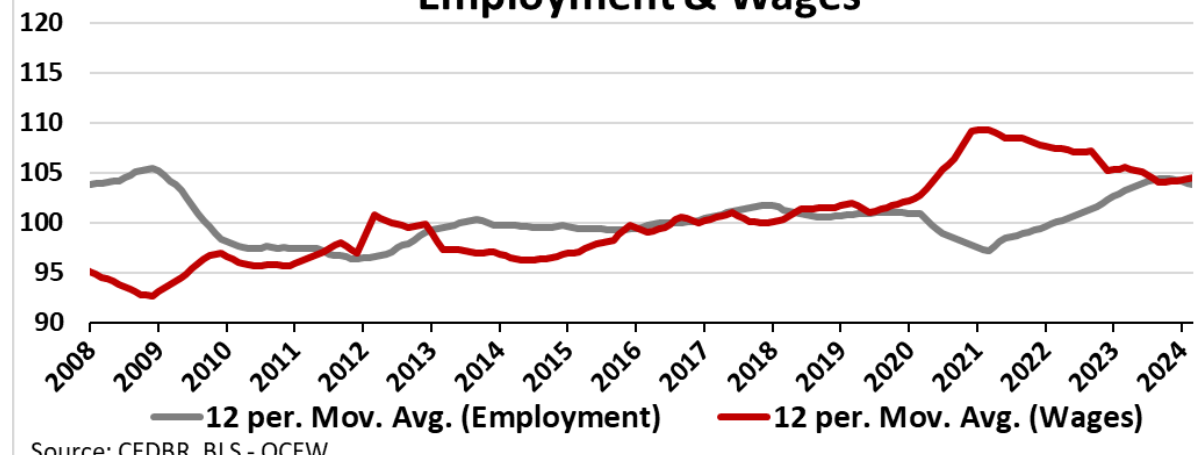


- Regionally, most counties are better off than in 2018 (the base year)
- Crawford County tends to follow or slightly lag state trends, but has been **more resilient since 2022**
- Slight slowdown in real wages since 2022, but employment remains strong

Current Index



Employment & Wages



Source: CEDBR, BLS, BEA, EIA, BGFRS, IMF

Source: CEDBR, BLS - QCEW

# Household Index

**Healthy**  
**1/3**

Low Birthweight  
(1/3)

Obesity  
(1/3)

Preventable  
Hospitalizations  
(1/3)

**Wealthy**  
**1/3**

GINI Index  
(1/3)

Household Income  
(1/3)

Poverty  
(1/3)

**Wise**  
**1/3**

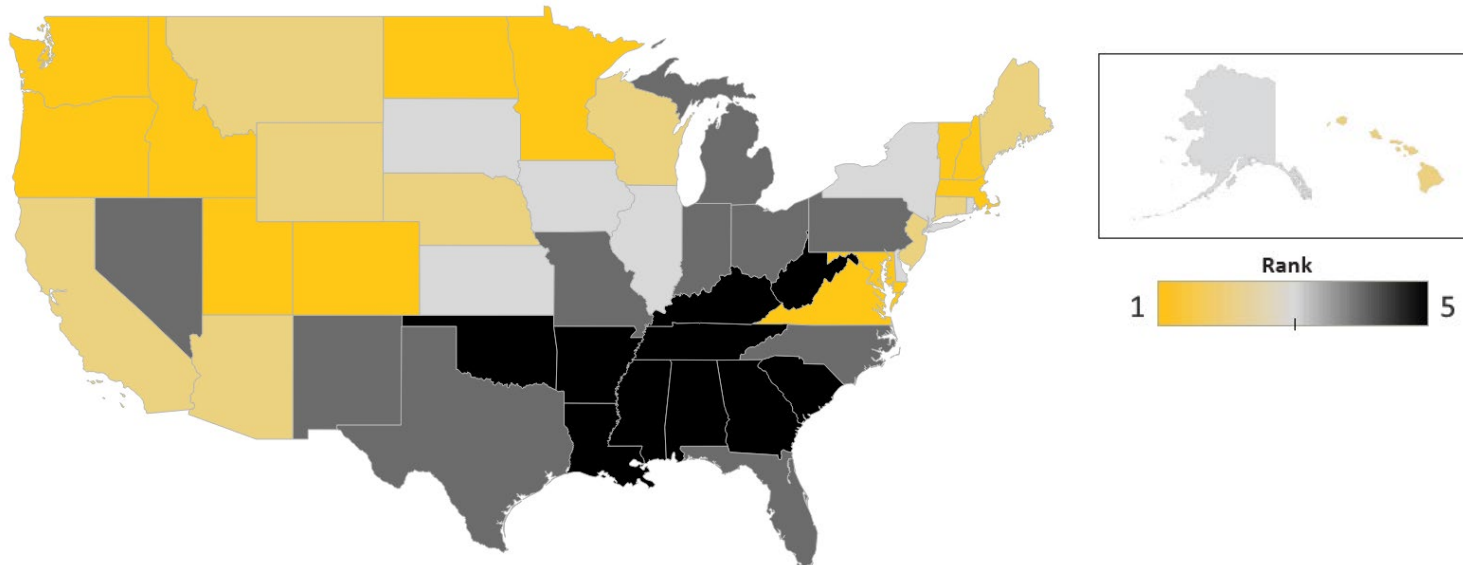
Associate's  
(1/3)

Bachelor's  
(1/3)

Advanced  
(1/3)

# Healthy, Wealthy, and Wise – Kansas ranks near the national median

U.S. Healthy-Wealthy-Wise Index, 2024



- **Healthy** – Near Median
  - **High obesity**
  - **Low birthweights**
- **Wealthy** – Near Median
  - **Low wealth polarization**
  - **Lagging incomes**
- **Wise** – Above Median
  - **Associate and Bachelor**

Kansas Healthy-Wealthy-Wise Index 2024

		Rank	Value
Healthy	Obesity Rate	4	35.8%
	Low Birthweight Rate	2	7.2%
	Preventable Hospitalization Rate	3	2.7%
Wealthy	Gini Coefficient	2	0.46
	Median Household Income	4	\$69,747
	Poverty Rate	3	11.6%
Wise	Associate Degrees	2	31.4%
	Bachelor Degrees	2	21.7%
	Advanced Degrees	3	13.0%

Neighboring State Ranks

State	HWW Index	Healthy	Wealthy	Wise
Colorado	1	2	1	1
Kansas	3	3	3	2
Missouri	4	4	4	4
Nebraska	2	3	2	2
Oklahoma	5	4	4	5

## Midwest Region

- Colorado and Nebraska **lead**
- Missouri and Oklahoma **lag**

# Crawford County ranked near the median household conditions

Healthy-Wealthy-Wise 2024				
County	Healthy-Wealthy-Wise Index	Healthy	Wealthy	Wise
Allen	5	5	3	3
Anderson	3	3	2	5
Bourbon	4	4	3	3
Chase	4	1	4	4
Chautauqua	5	4	5	5
Cherokee	4	2	3	4
Coffey	1	1	1	2
Crawford	3	3	5	1
Elk	5	4	5	5
Greenwood	5	4	5	4
Labette	4	4	4	3
Linn	5	5	4	4
Lyon	4	4	4	4
Montgomery	5	5	5	4
Neosho	5	5	4	2
Wilson	5	4	5	4
Woodson	3	1	4	4

- **Healthy:** Near Median
- **Wealthy:** Bottom 20%
- **Wise:** Top 20%
- The southeast region faces widespread struggles in household conditions
- Crawford County fares better than most
- Strong regional labor force interconnection

# Household Index

## Healthy 1/3

Low Birthweight  
(1/3)

Obesity  
(1/3)

Preventable  
Hospitalizations  
(1/3)

## Wealthy 1/3

GINI Index  
(1/3)

Household Income  
(1/3)

Poverty  
(1/3)

## Wise 1/3

Associate's  
(1/3)

Bachelor's  
(1/3)

Advanced  
(1/3)

# Household health impacts the economy in many ways



## People

### Lost Personal Income

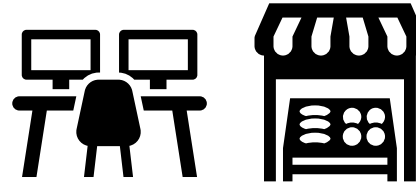
- Time Off Work
- Lower Job Security
- Lost Advancement Opportunities

### Poorer Quality of Life

- Mental and Physical Health

### Higher Personal Costs

- Out-of-pocket health costs
- Medications



## Firms

### Productivity Issues

### Higher Employer Costs

- Insurance and Healthcare

### Tighter Labor Markets

- Higher Demand for Labor

### Discouraged Investment

- Firms May Relocate or Close
- Deterred Investors



## Government

### Burden on Public Systems

- Healthcare and Social Services

### Decreased Revenue

- Less Productive Workforce
- Loss of Firms
- Difficulty Attracting Investment

### Economic Stagnation

# Healthy – Crawford ranks near the state median

## Low Birthweight Rate

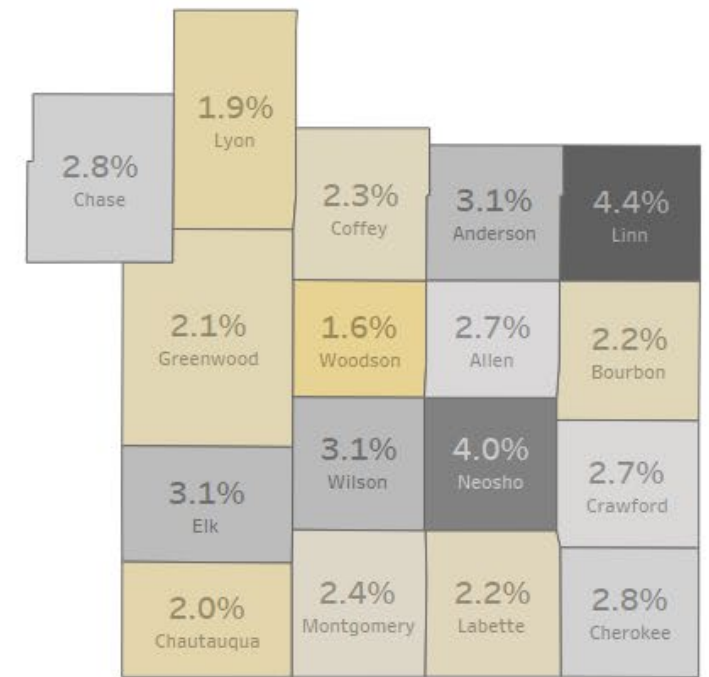
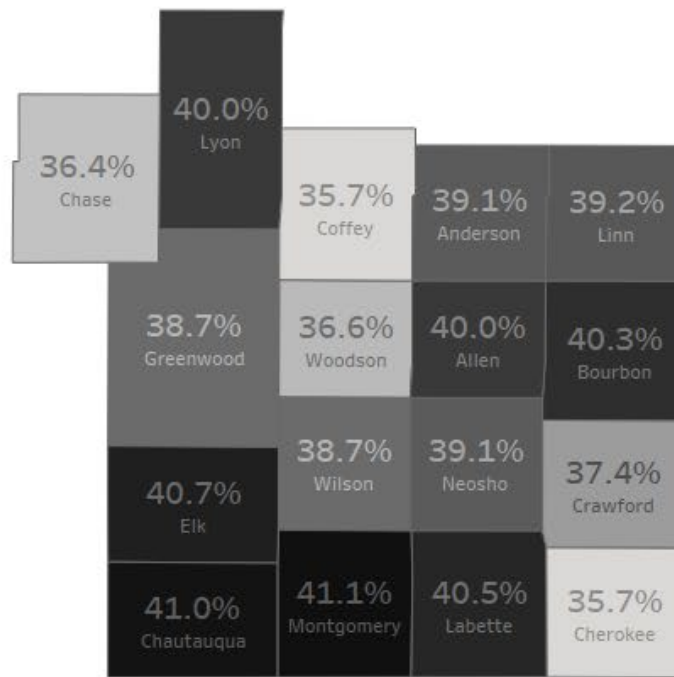
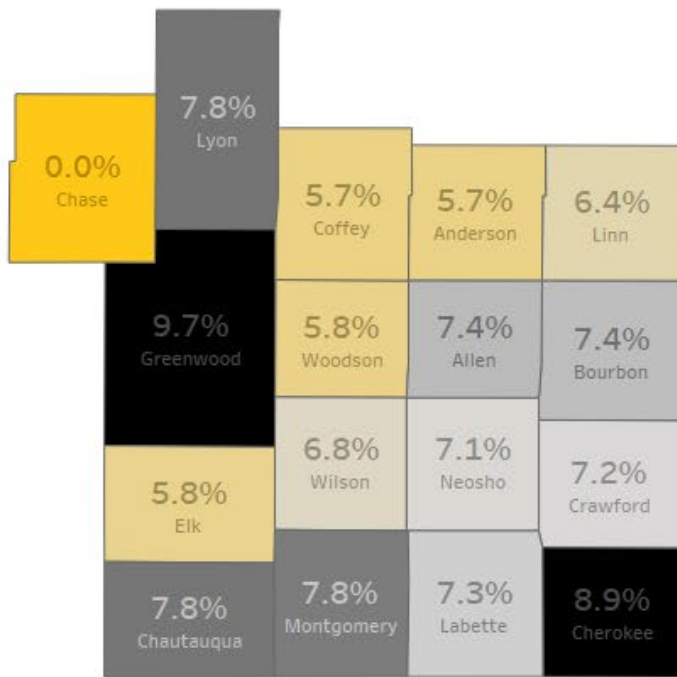
## Obesity Rate

## Preventable Hospitalizations Rate

	2018	2022	Growth
Kansas	7.0%	7.2%	0.2%
Crawford	6.9%	7.2%	0.3%

	2018	2022	Growth
Kansas	32.4%	35.8%	3.4%
Crawford	34.6%	37.4%	2.8%

	2018	2022	Growth
Kansas	5.1%	2.7%	-2.4%
Crawford	5.6%	2.7%	-2.9%





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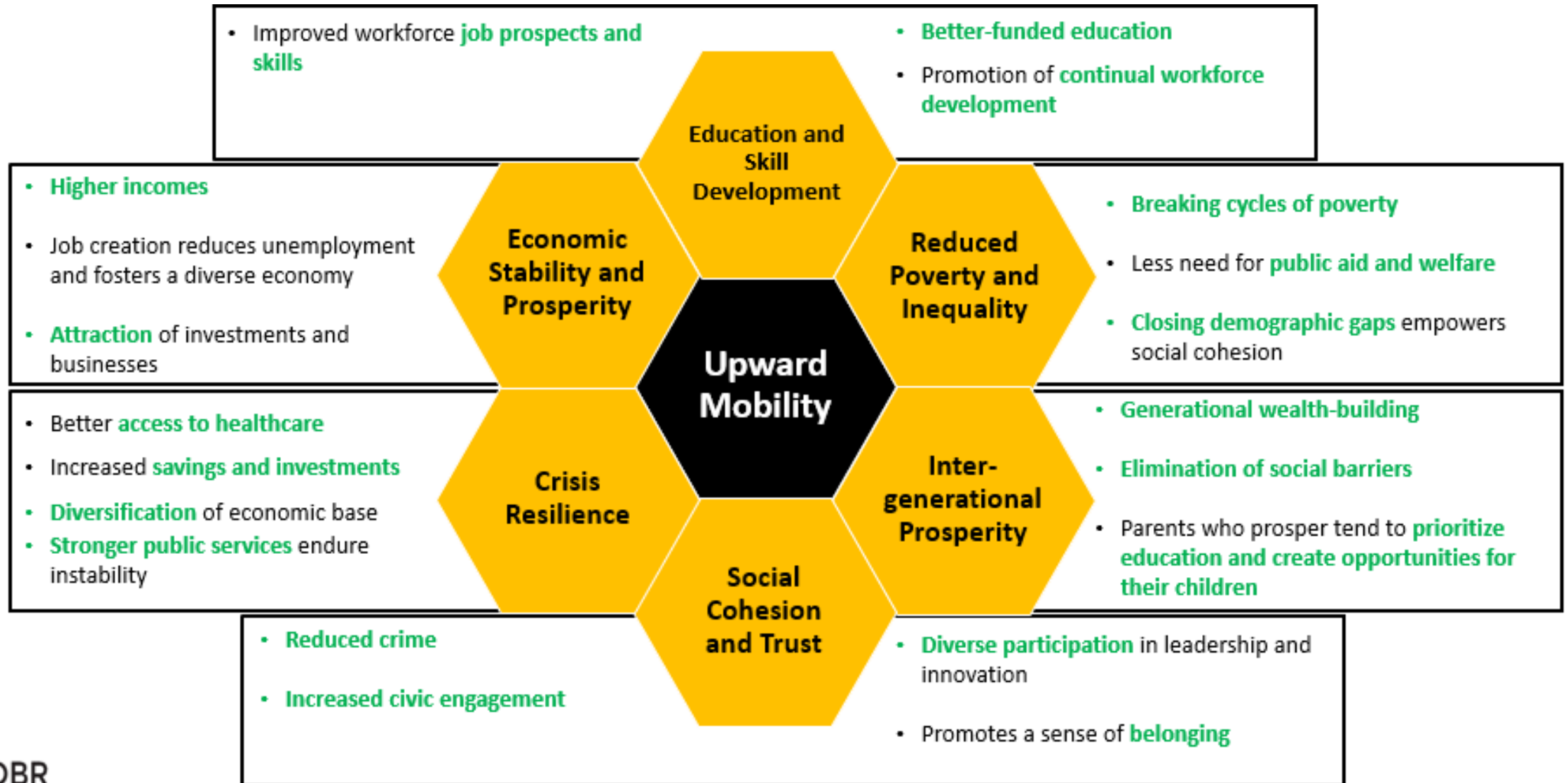
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1/3

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# Upward mobility promotes a strong community, key for an economy to flourish



# Wealthy – Crawford County ranks in the bottom 20%

## Gini Coefficient

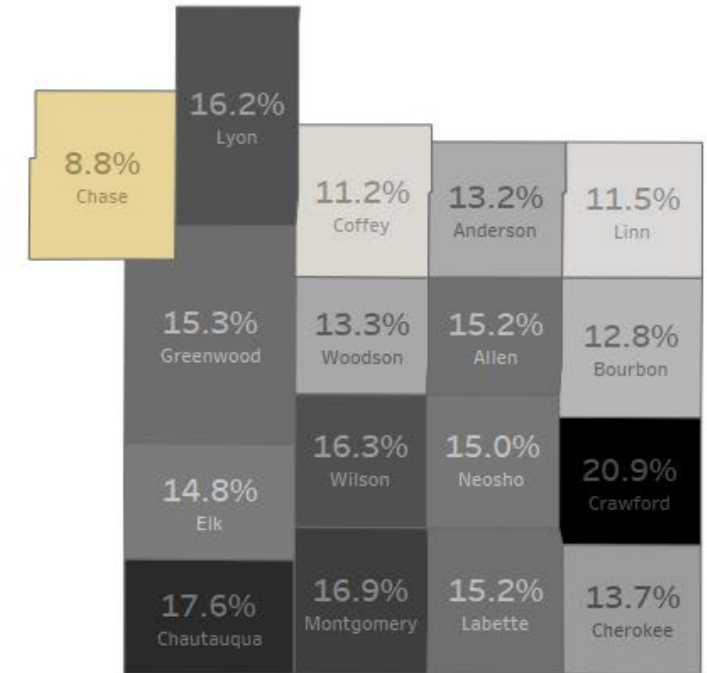
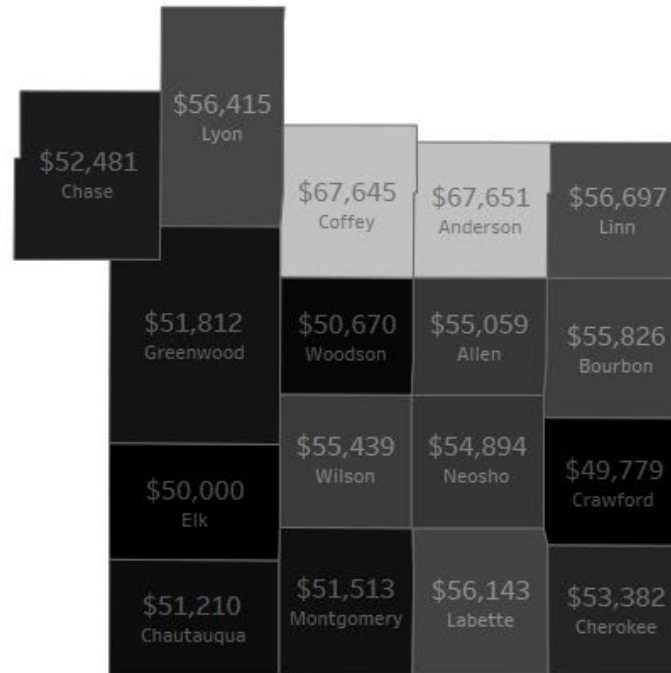
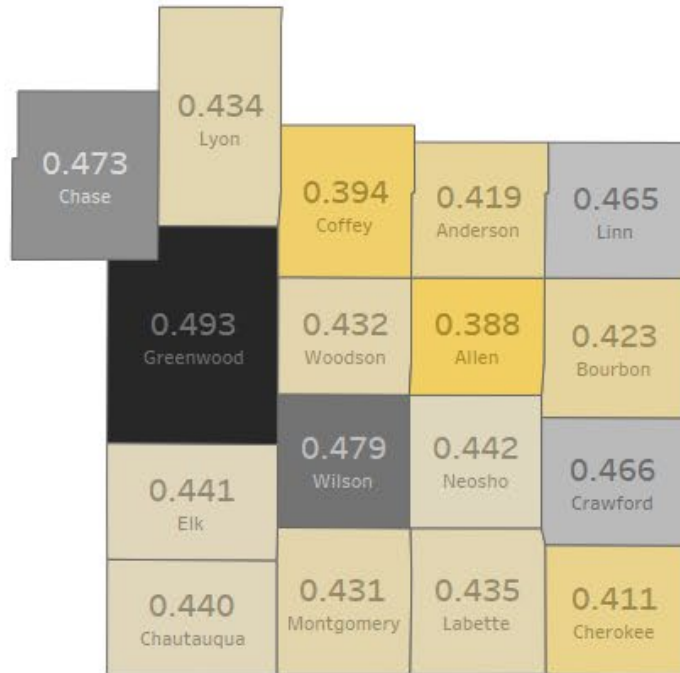
	2018	2022	Growth
Kansas	0.458	0.458	-0.1%
Crawford	0.465	0.466	0.1%

## Median Household Income

	2018	2022	Growth
Kansas	\$ 57,422	\$ 69,747	21.5%
Crawford	\$ 40,174	\$ 49,779	23.9%

## Poverty Rate

	2018	2022	Growth
Kansas	12.4%	11.6%	-0.8%
Crawford	21.1%	20.9%	-0.2%



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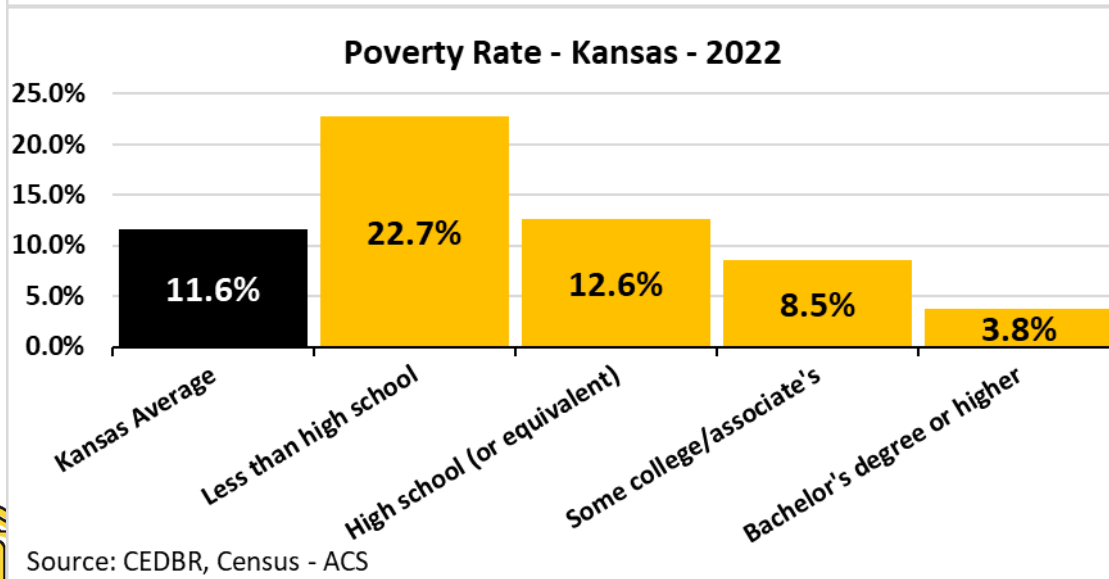
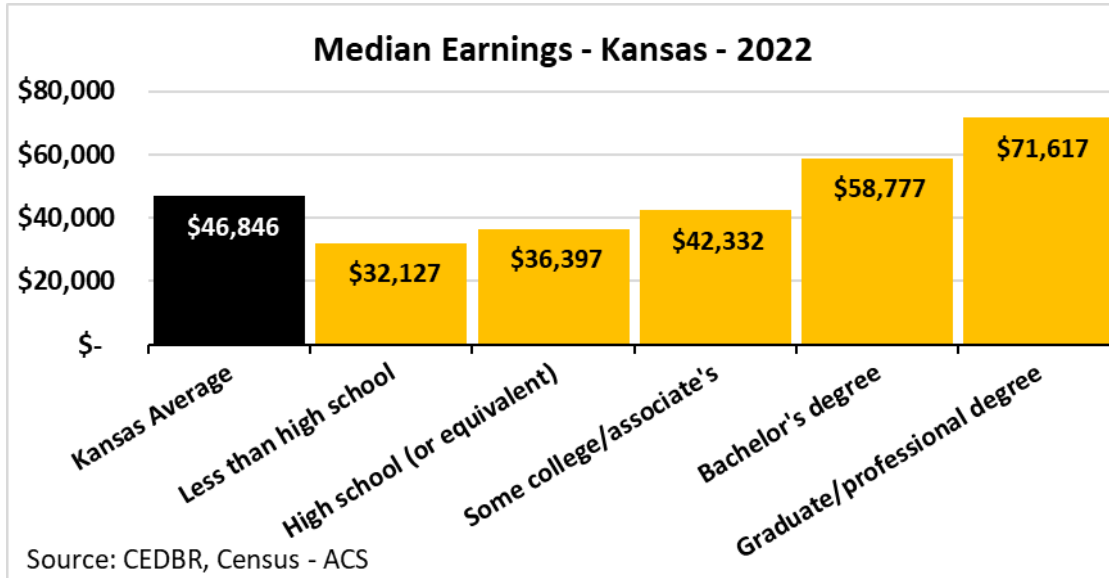
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# Educational Attainment Drives...



Increased Productivity, Innovation, and Resilience

Attraction of Higher-Paying Jobs and Industries

Higher Incomes and Wages

Reduced Unemployment and Underemployment

Reduced Poverty and Inequality

Increased Local Spending and Economic Activity



# Wise – Strong skilled Trades/Associates, rapidly climbing overall levels

Total Education	2018	2022	Growth
Kansas	64.7%	66.1%	1.4%
Crawford	62.7%	65.2%	2.5%

## Some College and Associate Degrees

	2018	2022	Growth
Kansas	31.8%	31.4%	-0.4%
Crawford	33.2%	34.3%	1.1%

## Bachelor Degrees

	2018	2022	Growth
Kansas	20.8%	21.7%	0.9%
Crawford	18.4%	19.6%	1.2%

## Advanced Degrees

	2018	2022	Growth
Kansas	12.1%	13.0%	0.9%
Crawford	11.1%	11.3%	0.2%

