

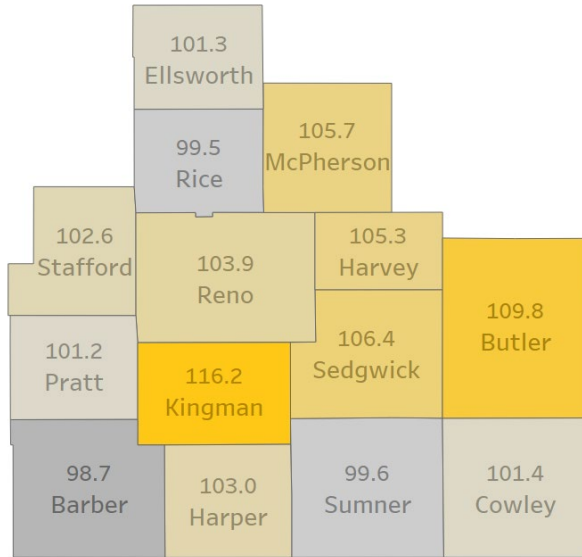
Economic Index Update

Healthy-Wealthy-Wise

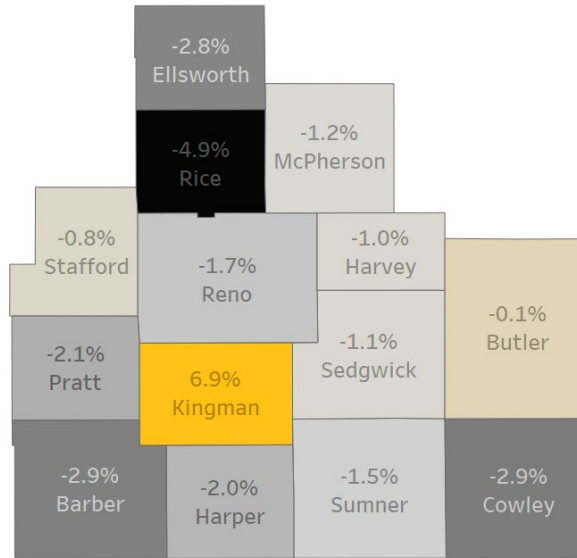
Reno County

Current Index

2023 Current Index

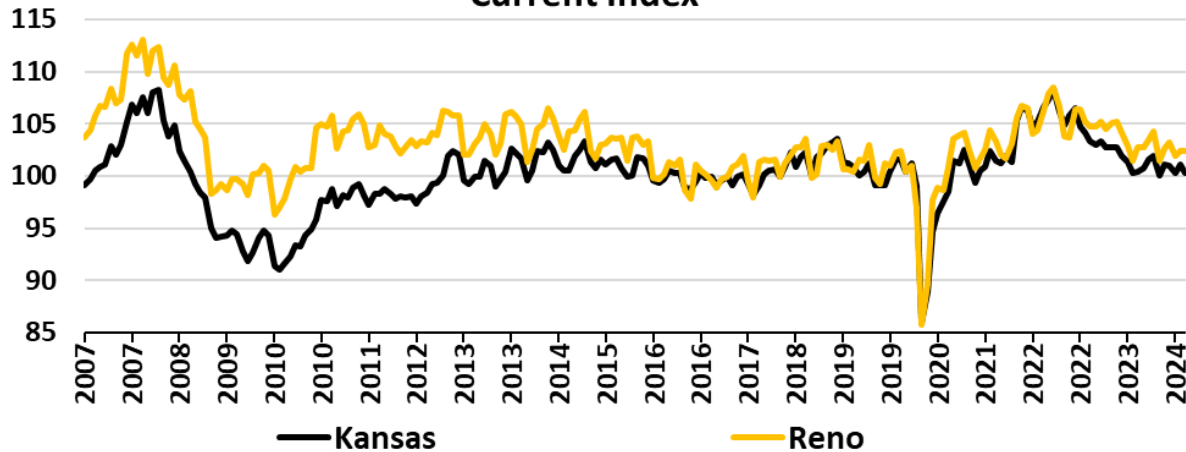


Y/Y Current Index Growth – 2022-23

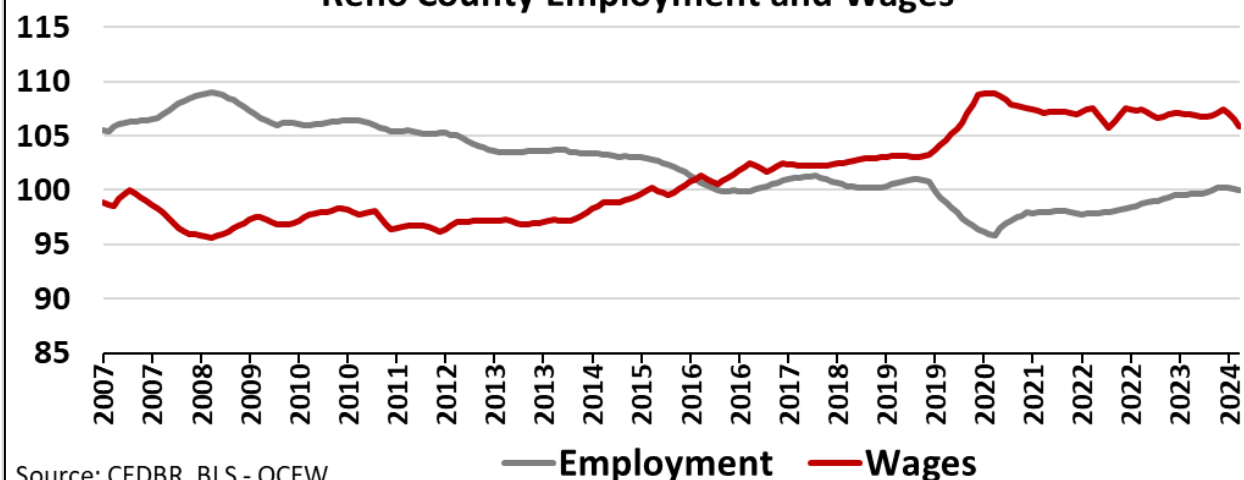


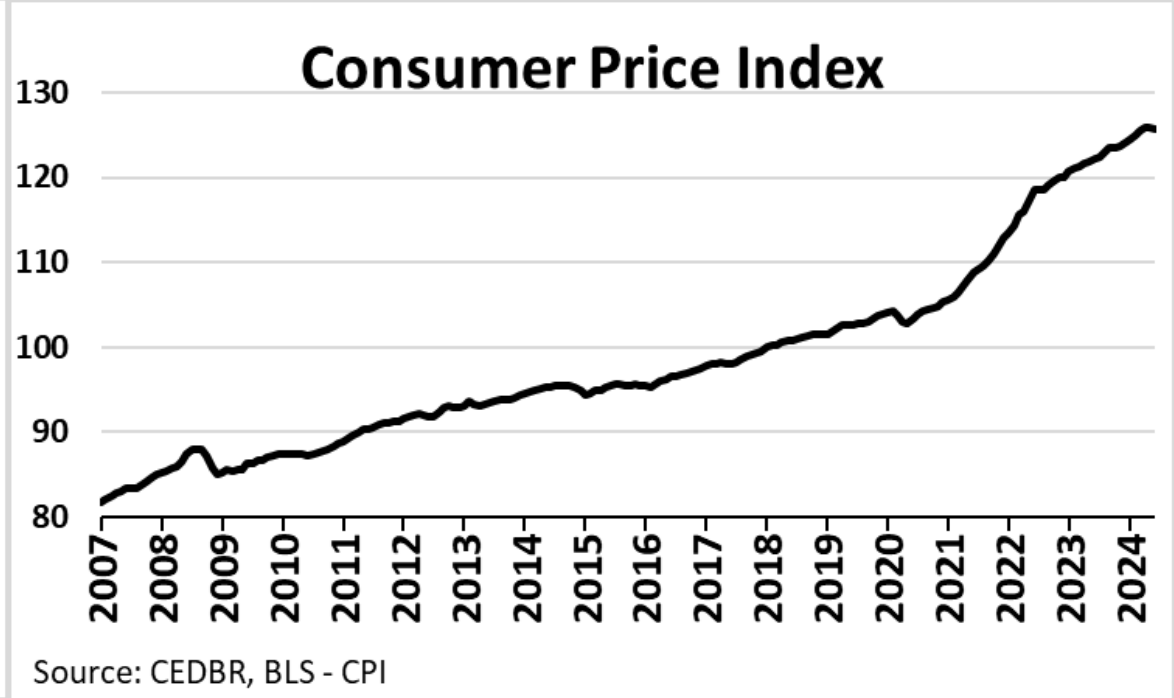
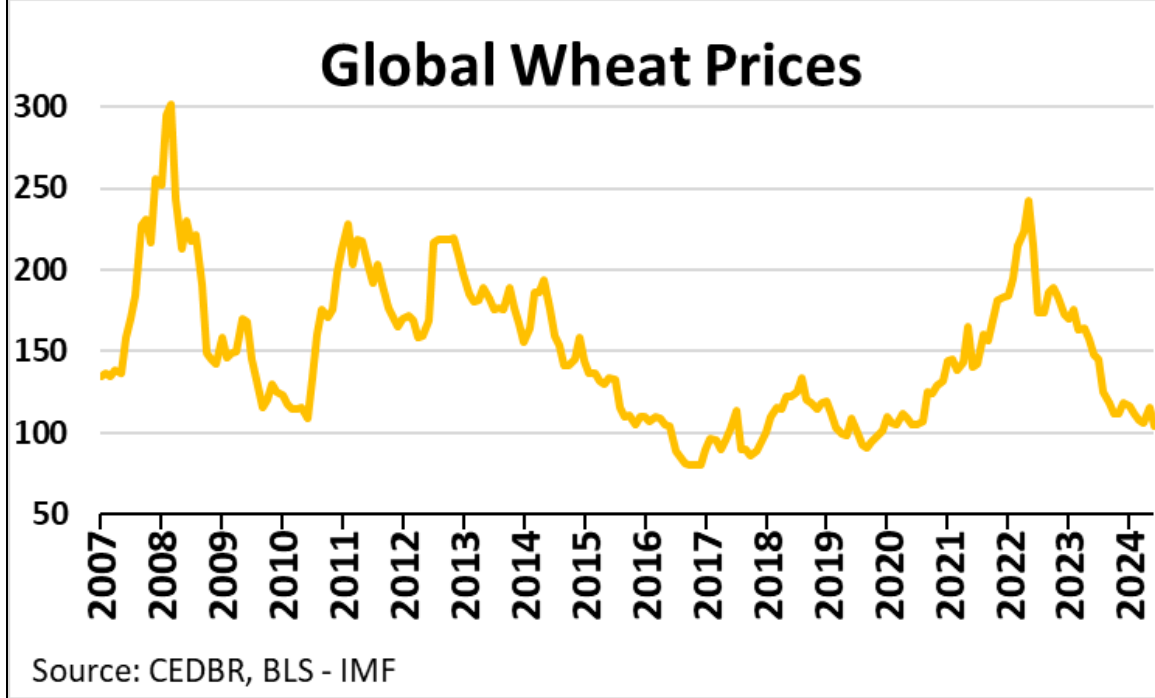
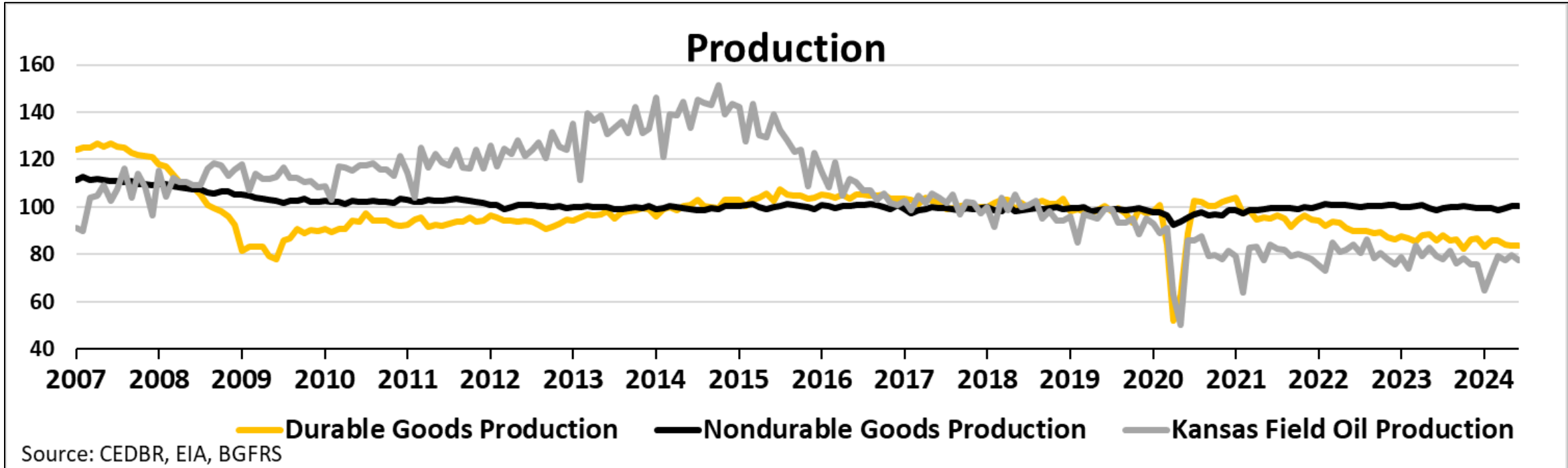
- Regionally, most counties are better off than in 2018 (the base year)
- Reno County remains above average but declined in 2022-23 due to faltering employment and wage growth.

Current Index



Reno County Employment and Wages





Household Index

Healthy

Low Birthweight
1/3

Obesity
1/3

Uninsured Rate
1/3

Wealthy

Gini Coefficient
1/3

Median Household
Income
1/3

Poverty Rate
1/3

Wise

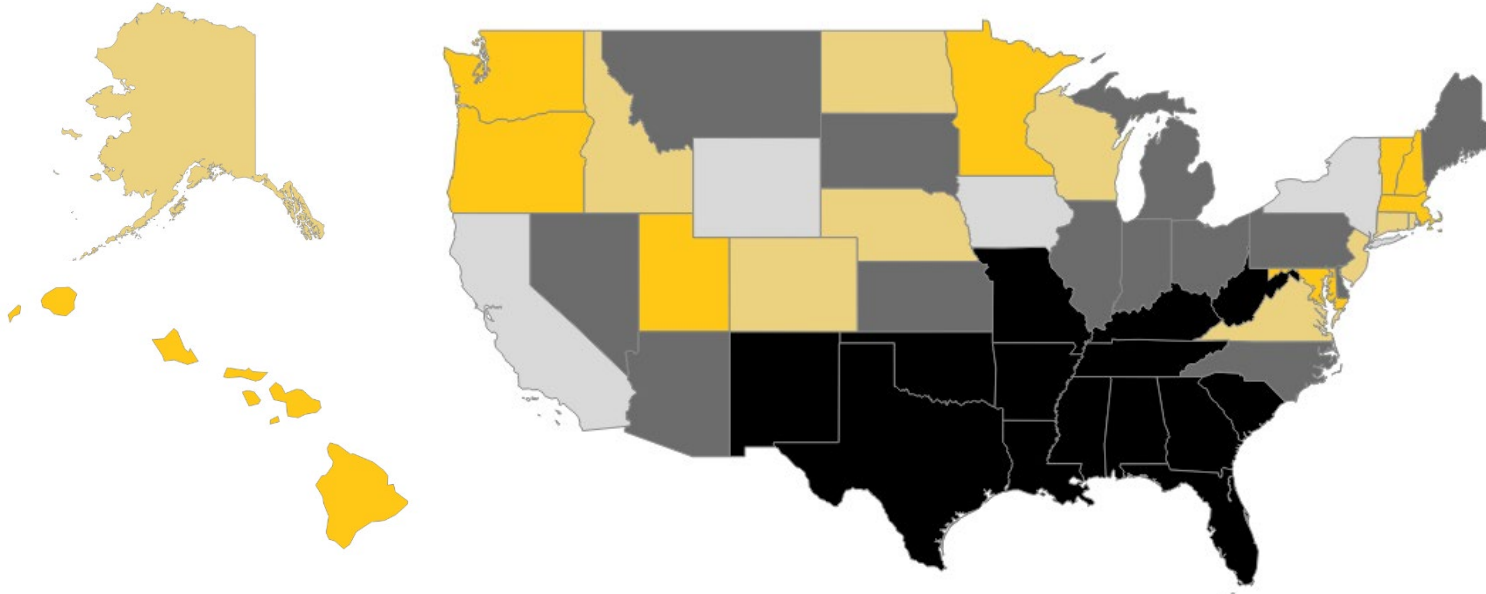
Associate Degrees
and Skilled Trades
1/3

Bachelor Degrees
1/3

Advanced Degrees
1/3



Healthy, Wealthy, and Wise – Kansas ranks **below the national median**



- **Healthy** – **Below Median**
 - **High obesity rates**
 - **Many uninsured**
- **Wealthy** – **Near Median**
 - **Low wealth polarization**
 - **Lagging incomes**
- **Wise** – **Above Median**
 - **Associate and Bachelor**

Kansas Healthy-Wealthy-Wise Index, 2025

	Value	Rank
Healthy Ranking	Obesity Rate	35.8% 4
	Uninsured Rate	10.3% 4
	Low Birthweight	7.2% 2
Wealthy Ranking	Gini Coefficient	45.6% 2
	Median Household Income	\$72,639 4
	Poverty Rate	11.5% 3
Wise Ranking	Associate Degrees and Skilled Trades	31.1% 2
	Bachelor Degrees	22.0% 2
	Advanced Degrees	13.1% 3

Source: CEDBR, County Health Rankings - NCHS, Census - ACS 5-Year Estimates

US Healthy-Wealthy-Wise Ranks, 2025

State	Healthy-Wealthy-Wise	Healthy	Wealthy	Wise
Colorado	2	4	1	1
Kansas	4	4	3	2
Missouri	5	5	4	4
Nebraska	2	3	2	2
Oklahoma	5	5	5	5

Source: CEDBR, County Health Rankings - NCHS, Census - ACS 5-Year Estimates

Midwest Region

- Colorado and Nebraska **lead**
- Missouri and Oklahoma **lag**



Reno County ranked among the **below the median** in household conditions

Healthy-Wealthy-Wise Index, 2025

County	HWW	Healthy	Wealthy	Wise
Cloud	2	2	3	2
Dickinson	3	4	2	3
Ellsworth	1	2	1	3
Jewell	5	4	5	4
Lincoln	3	3	5	1
Marion	2	2	3	3
McPherson	1	1	1	1
Mitchell	3	3	5	1
Morris	4	2	5	4
Ottawa	1	1	2	2
Reno	4	5	3	3
Republic	2	1	5	2
Rice	2	3	2	2
Saline	4	4	4	2

Source: CEDBR, County Health Rankings - NCHS

- **Healthy:** **Bottom 20%**
- **Wealthy:** Near Median
- **Wise:** Near Median
- The region has generally strong household indicators
- Strong regional labor force interconnection, including the Wichita metropolitan.



Household Index

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1/3

Obesity
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Wealthy

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Poverty Rate
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Wise

Associate Degrees
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Bachelor Degrees
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Advanced Degrees
1/3



Household health impacts the economy in many ways



People

Lost Personal Income

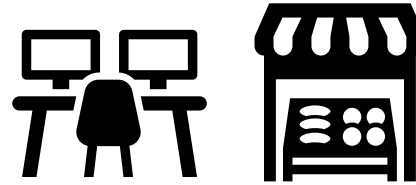
- Time Off Work
- Lower Job Security
- Lost Advancement Opportunities

Poorer Quality of Life

- Mental and Physical Health

Higher Personal Costs

- Out-of-pocket health costs
- Medications



Firms

Productivity Issues

Higher Employer Costs

- Insurance and Healthcare

Tighter Labor Markets

- Higher Demand for Labor

Discouraged Investment

- Firms May Relocate or Close
- Deterred Investors



Government

Burden on Public Systems

- Healthcare and Social Services

Decreased Revenue

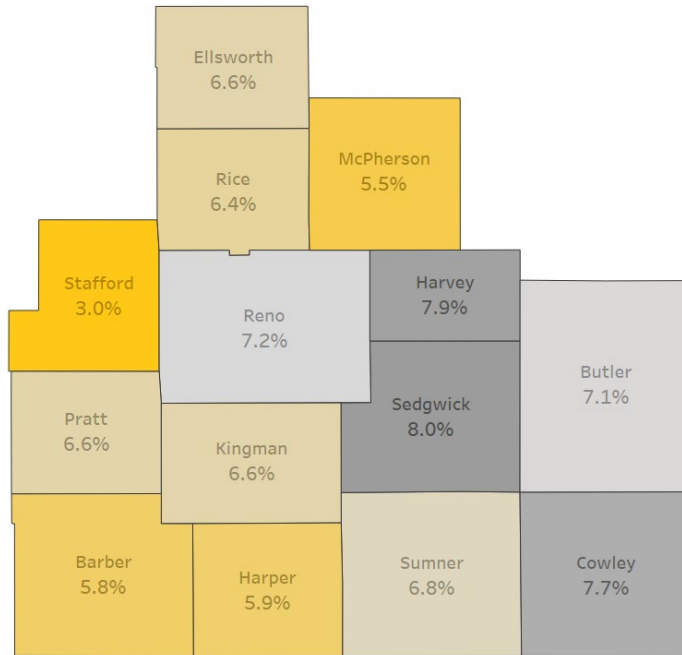
- Less Productive Workforce
- Loss of Firms
- Difficulty Attracting Investment

Economic Stagnation



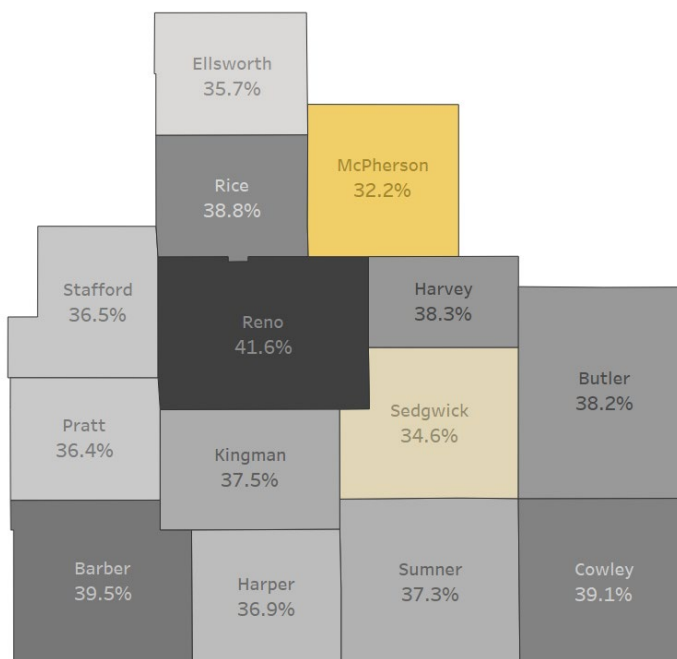
Healthy – Reno County faces a relatively risky labor market

Low Birthweight Rate



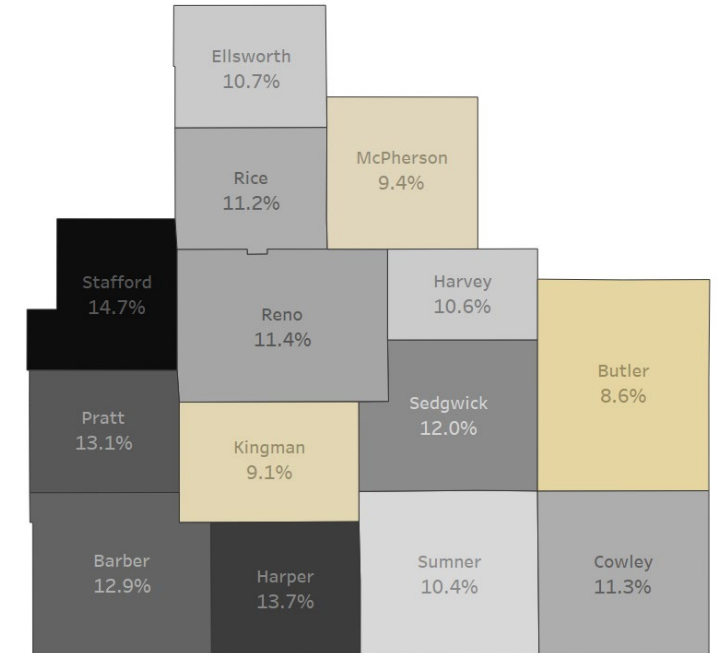
- Slightly above average low birthweights

Obesity Rate



- High Obesity Rates compared to most counties statewide

Uninsured Rate

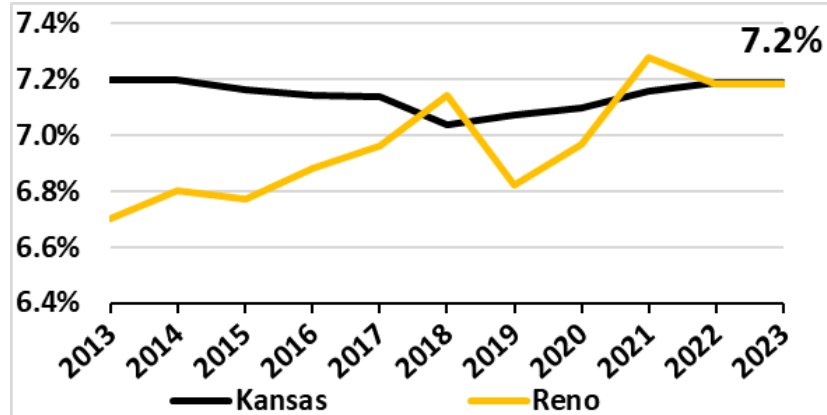


- Somewhat higher-than-average uninsured rates



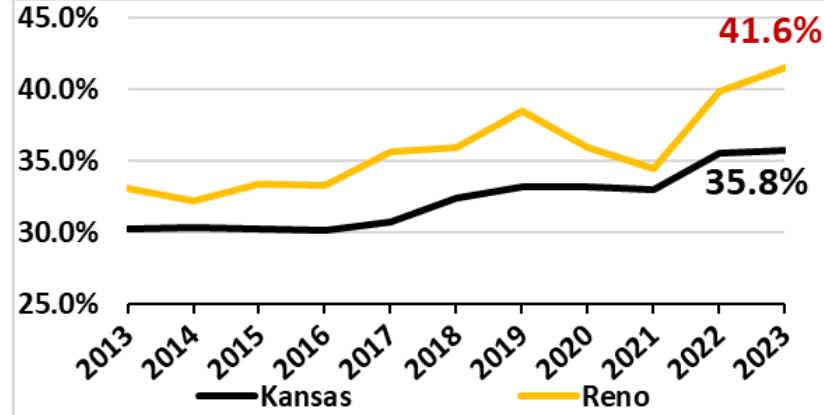
Health Trends – Risk is rising, particularly in the last 5 years

Low Birthweight Rate



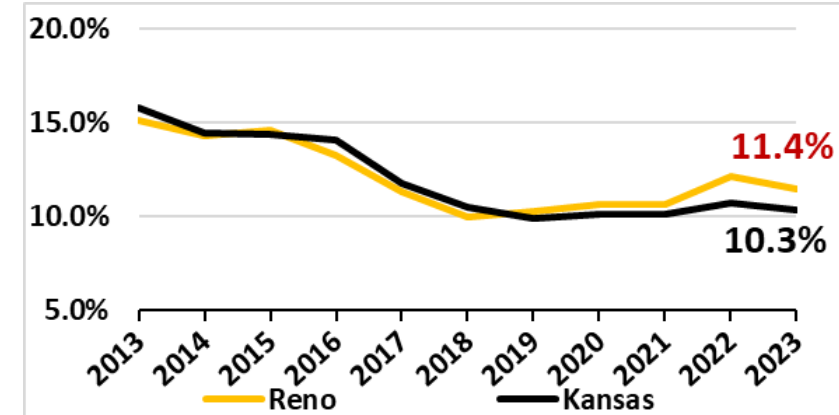
Area	5-Year Change	10-Year Change
Reno County	0.0%	0.5%
Kansas	0.2%	0.0%

Obesity Rate



Area	5-Year Change	10-Year Change
Reno County	5.6%	8.5%
Kansas	3.4%	5.5%

Uninsured Rate



Area	5-Year Change	10-Year Change
Reno County	1.5%	-3.7%
Kansas	-0.1%	-5.5%



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Wise

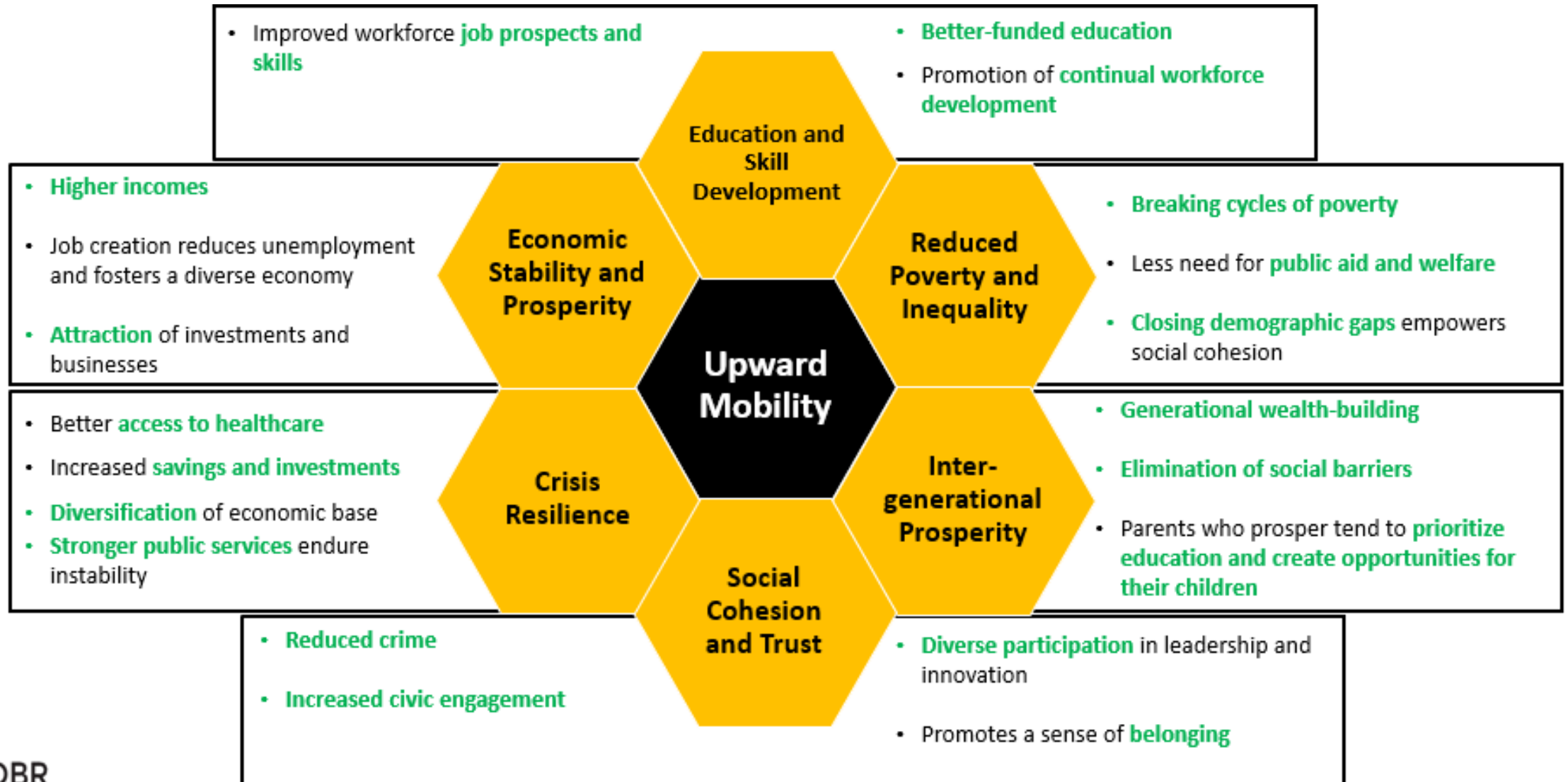
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1/3

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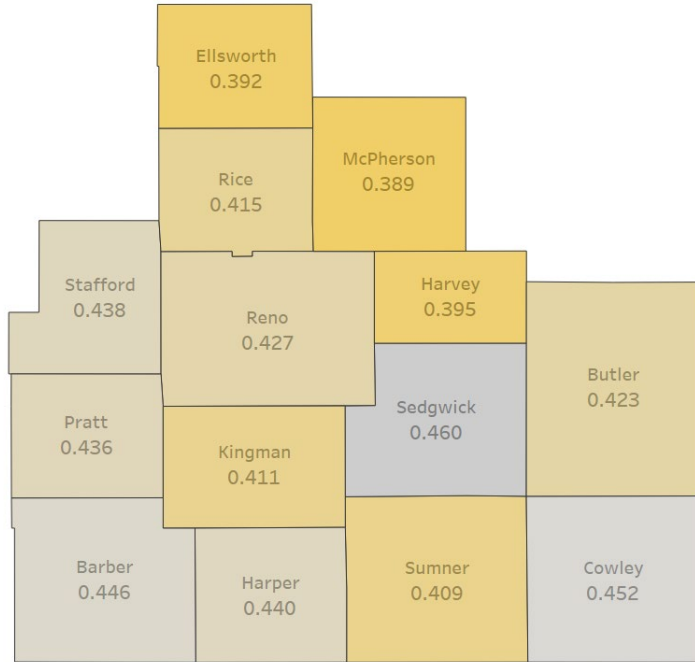


Upward mobility promotes a strong community, key for an economy to flourish

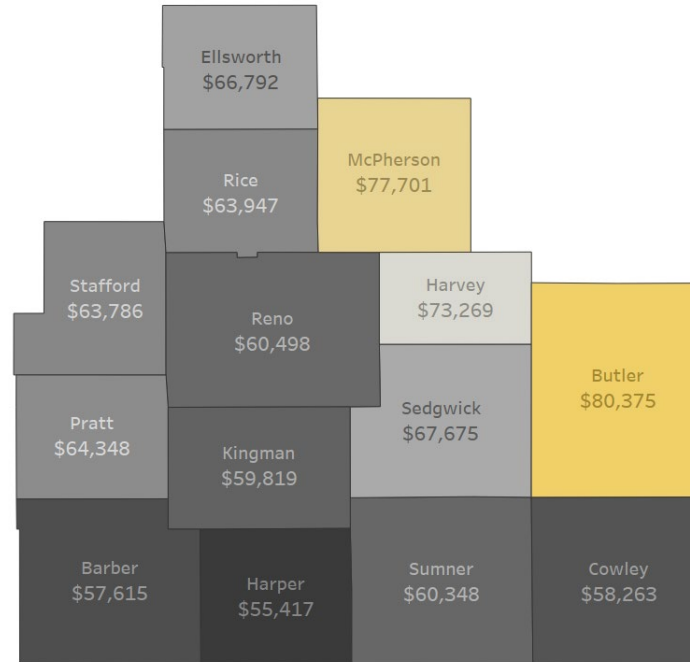


Wealthy – Reno County ranks near the median

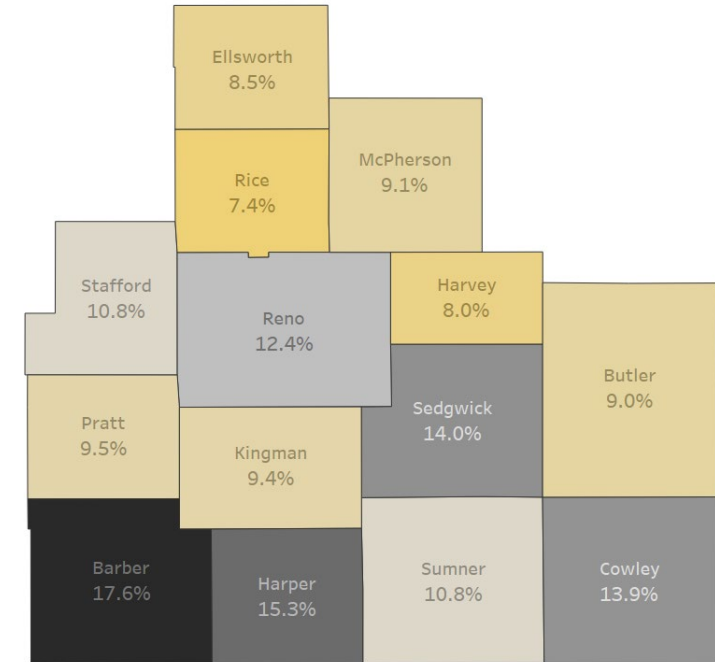
Gini Coefficient



Median Household Income



Poverty Rate



- Low income polarization for the region

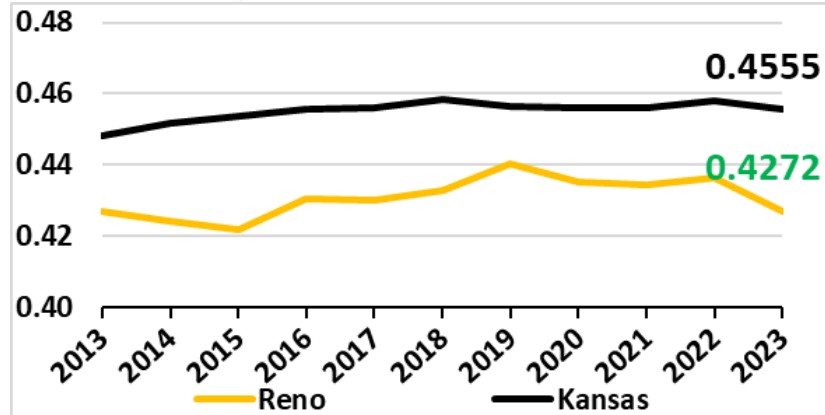
- Comparatively low median incomes for a micropolitan

- Higher poverty compared to the statewide average and most neighbor counties

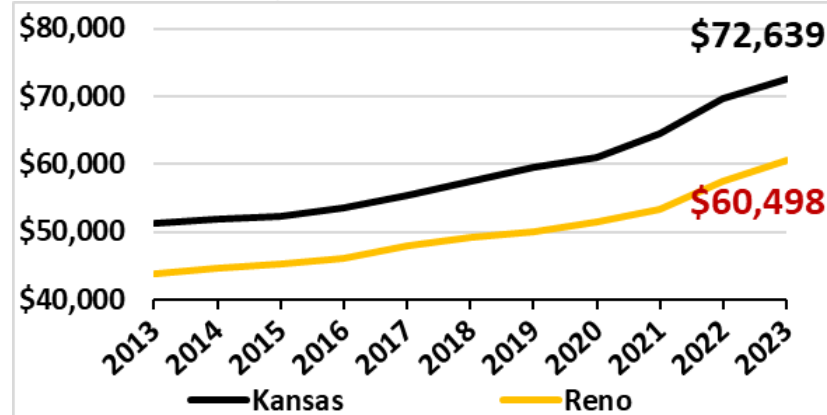


Wealth Trends – Poverty trends better than average, but have rebounded in last few years with slower income growth

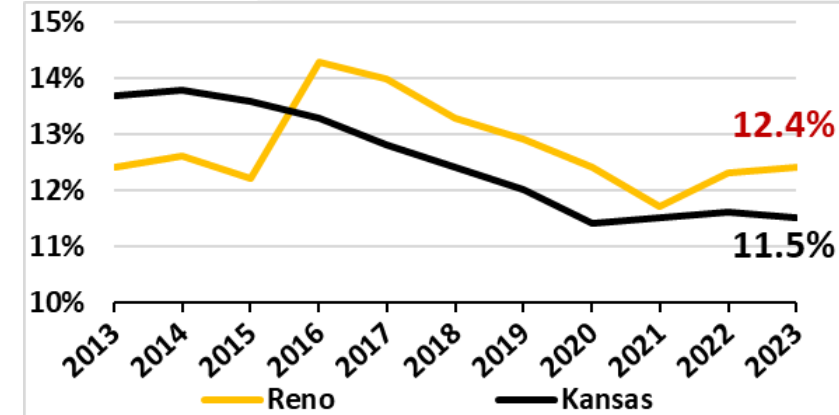
Gini Coefficient



Median Household Income



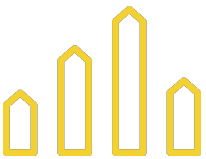
Poverty Rate



Area	5-Year Change	10-Year Change
Reno County	-1.3%	0.1%
Kansas	-0.9%	-2.2%

Area	5-Year Change	10-Year Change
Reno County	23.0%	38.1%
Kansas	26.5%	41.5%

Area	5-Year Change	10-Year Change
Reno County	-0.9%	0.0%
Kansas	-0.6%	1.7%



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Wise

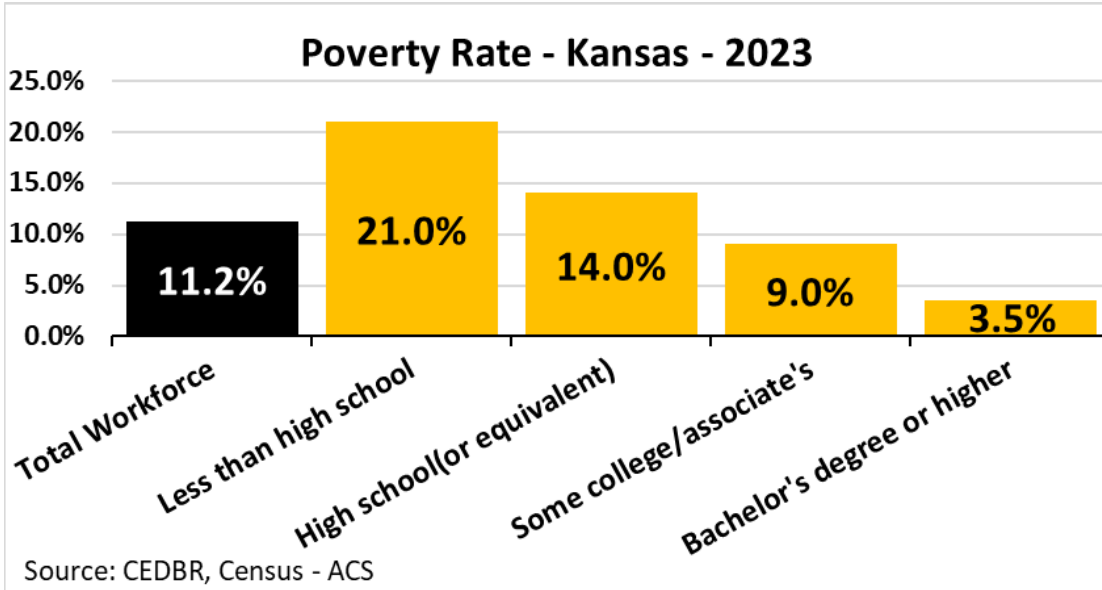
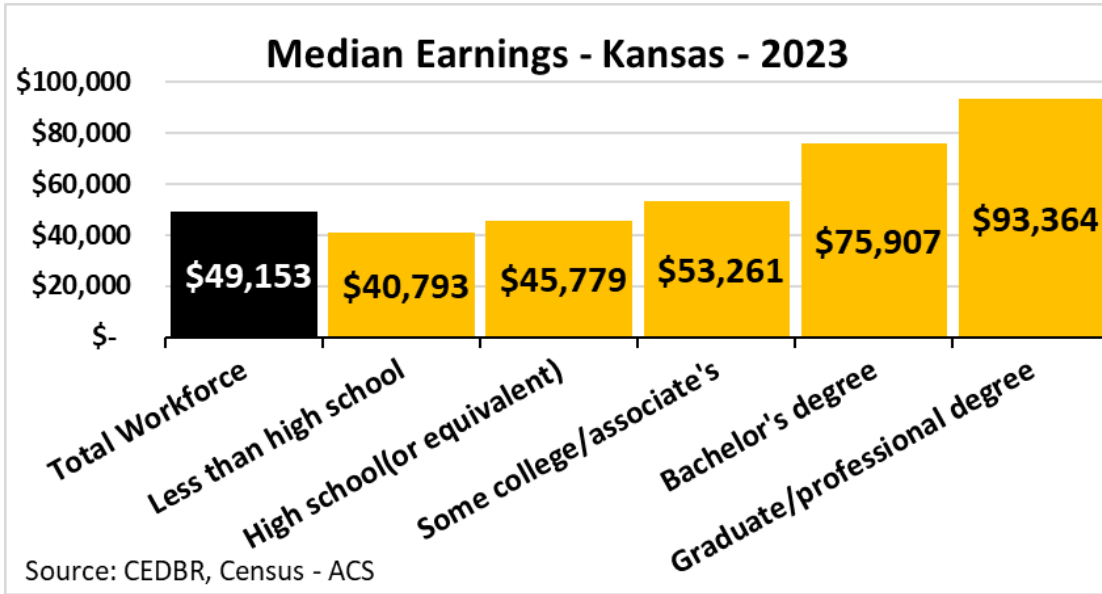
Associate Degrees
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1/3

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Advanced Degrees
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Educational Attainment Drives...



Increased Productivity, Innovation, and Resilience

Attraction of Higher-Paying Jobs and Industries

Higher Incomes and Wages

Reduced Unemployment and Underemployment

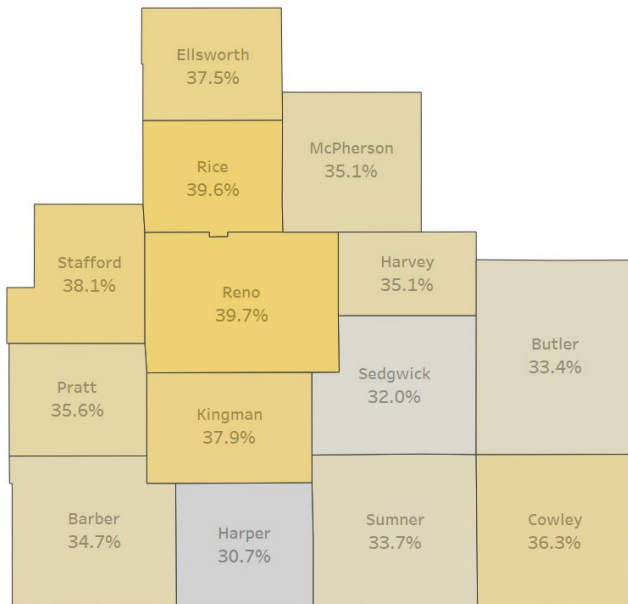
Reduced Poverty and Inequality

Increased Local Spending and Economic Activity

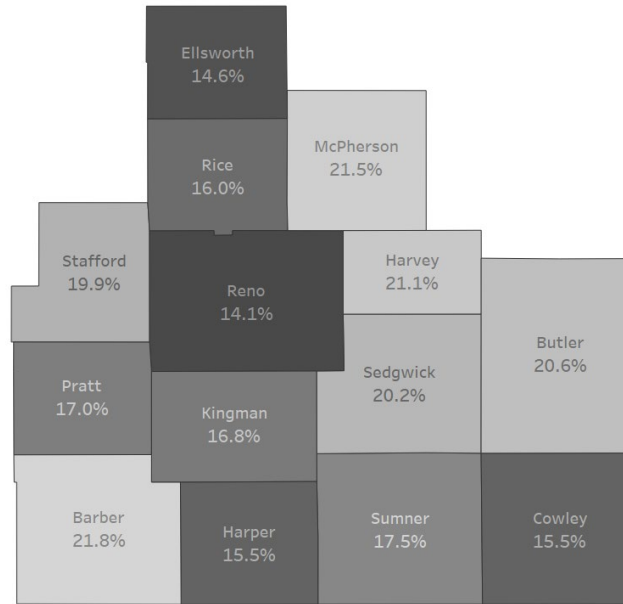


Wise – Top 20% - Highly concentrated in skilled trades and associate degrees

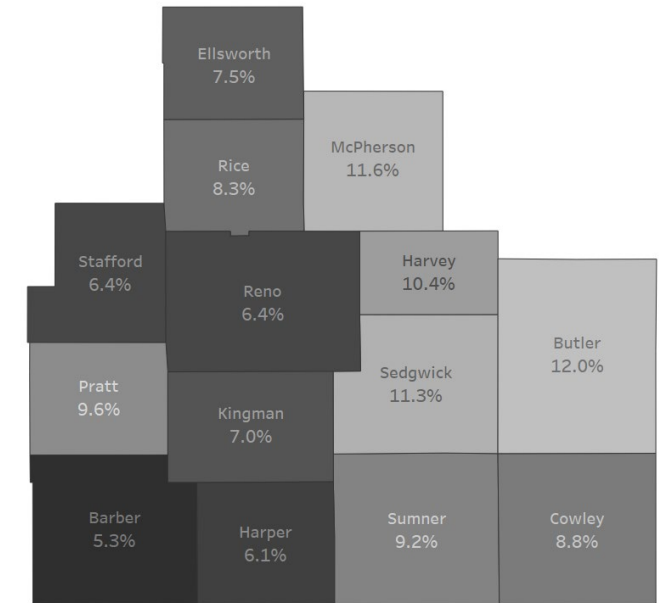
Associate Degrees and Skilled Trades



Bachelor Degrees



Advanced Degrees



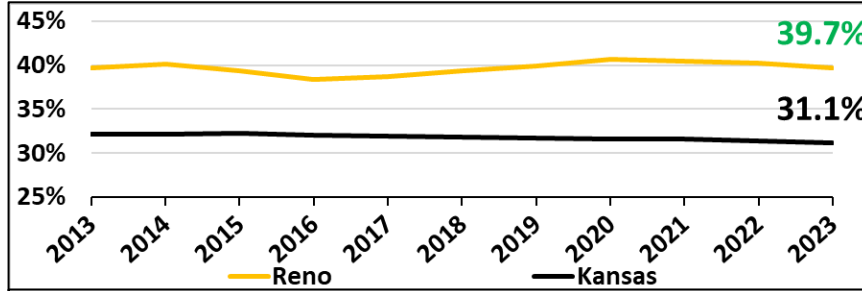
- Largest share of Associate and Skilled Trades in the region

- Relative lack of Bachelor and Advanced degrees



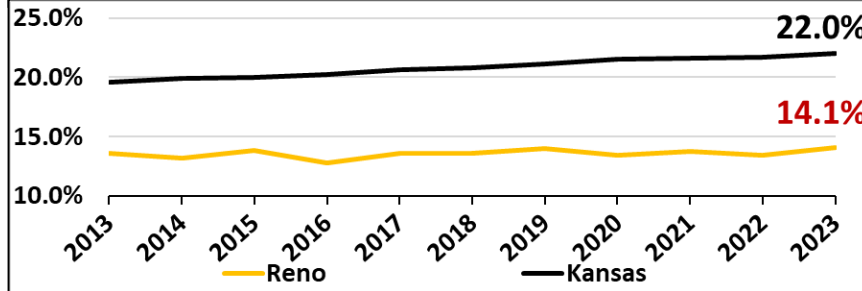
Education Trends – Slower than average growth in Bachelors+ degrees, but retaining skilled trades

Associate and Skilled Trades



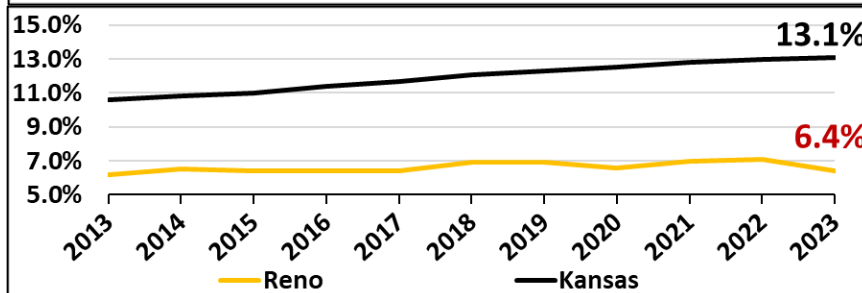
Area	5-Year Change	10-Year Change
Reno County	0.3%	0.0%
Kansas	-0.7%	-1.0%

Bachelor Degrees



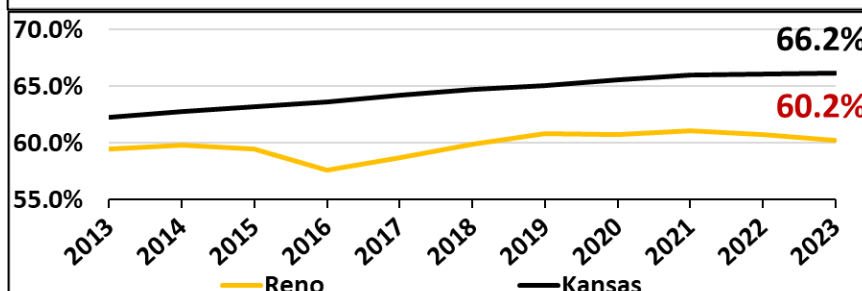
Area	5-Year Change	10-Year Change
Reno County	0.5%	0.5%
Kansas	1.2%	2.4%

Advanced Degrees



Area	5-Year Change	10-Year Change
Reno County	-0.5%	0.2%
Kansas	1.0%	2.5%

Total Postsecondary Education



Area	5-Year Change	10-Year Change
Reno County	0.3%	0.7%
Kansas	1.5%	3.9%