

# Community Outlook Events

*Sponsorship Opportunities*



WICHITA STATE  
UNIVERSITY  
W. FRANK BARTON  
SCHOOL OF BUSINESS



**CEDBR**  
Center for Economic Development  
and Business Research

# About CEDBR

The Center for Economic Development and Business Research (CEDBR), part of the W. Frank Barton School of Business at Wichita State University, is a reliable resource of local, state, and national demographic and economic data. The mission of CEDBR is to enhance the economic growth and development of the region through our applied and objective research. This research often has us partnering with economic development leaders, business executives, and elected officials.

## OUR SERVICES

Our wealth of information could be the opportunity needed to make your next strategic decision.

- CEDBR can help you tell your story by analyzing the economic impact of your organization on the regional economy.
- Let us help you be effective by exploring a market, an industry, and new opportunities through our accelerated business research.
- We can provide customized employment and retail forecasts that can help you visualize your company's future.
- As a partner with local businesses and governments, CEDBR is available for objective commentary about economic activity in Wichita and across the state.

## OUR EVENTS

Throughout the year, CEDBR coordinates a series of Economic Outlook Conferences across the state. These events provide the opportunity for local businesses, elected officials, and other economic developers to network together and connect with local, regional, state, and national business and economic experts. At each event, experts present a variety of research and knowledge intended to better inform government, community, and business leaders about economic trends that could potentially influence their business decisions. These events also provide the opportunity for businesses to gain recognition across the state through sponsorship.

Through our research, data, and events, we are committed to helping you, your city, and the state of Kansas prosper!



[www.cedbr.org/events](http://www.cedbr.org/events)

## Connect with us!
























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# COMMUNITY OUTLOOK EVENTS *Multiple Locations*

CEDBR Event Sponsorship Opportunities — Contact: [andrea.wilson@wichita.edu](mailto:andrea.wilson@wichita.edu)

EVENT SPONSOR			REGISTRATION SPONSOR	
Tier 1- \$2,200			Tier 1- \$2,200	
				
Verbal Recognition during Event	Banner with 3-year commitment	Top level logo placement on Marketing		
				
6 Preferred Seats	Logo on Table Tri-fold	Sponsor Welcome (2 min)	40 registrations	Logo on digital ticket
Tier 2- \$1,700			Tier 2- \$1,700	
				
Verbal Recognition during Event	Banner with 3-year commitment	Top level logo placement on Marketing		
				
4 Preferred Seats	Logo on Table Tri-fold	Sponsor Welcome (2 min)	Registration cost reduced to \$25	Logo on digital ticket
Tier 3- \$1,000			Tier 3- \$1,000	
				
Verbal Recognition during Event	Mid level logo placement on Marketing			
				
3 Preferred Seats	Logo on Table Tri-fold	Sponsor Welcome (2 min)	Registration cost reduced to \$45	Logo on digital ticket

## SHARED

- Top or Mid-level logo placement on: sponsors slide, event banners, website, sponsor PowerPoint slide, select promotional emails
- Verbal recognition from the podium at beginning and conclusion of the event
- Poster/banner with your larger logo (if a 3-year repeating sponsorship is signed)

## EVENT SPONSOR

- Sponsor welcome - two (2) minutes at the podium
- Preferred complimentary seats to the event
- Mid-level placement of company logo on tri-fold signs placed at each attendee table (shared with table sponsor)

## REGISTRATION SPONSOR

- Total of forty (40) registrations at sponsored city, additional registrations \$15 off if paid for by sponsor
- Registration cost for attendees will be \$25
- Registration cost for attendees will be \$45
- Logo on digital ticket sent to all attendees



## FORECAST BOOKLET SPONSOR - \$1,000

- Mid-level logo placement on: website, sponsor PowerPoint slide and select promotional emails
- Five (5) additional copies of the Forecast Booklet
- Total of five (5) preferred seats at sponsored city

## STUDENT(S) SPONSOR - \$500

- Mid-level logo placement on: website and sponsor PowerPoint slide
- Verbal recognition by the moderator from the podium
- Total of three (3) preferred seats at sponsored city

## REFRESHMENT SPONSOR - \$250

- Base-level logo placement on: website and sponsor PowerPoint slide
- Signage displayed at refreshment table



# PREVIOUS SPONSORS



Please contact Andrea Wilson if you have a suggestion or would like to talk in more detail about the opportunities presented in this document.

## **The Center for Economic Development and Business Research**

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